



SGS SOCIETY OF
GYNECOLOGIC SURGEONS

52nd
ANNUAL SCIENTIFIC MEETING

MARCH 22-26
2026

Hilton Phoenix Tapatio Cliffs Resort
Phoenix, AZ

SPONSOR
PROSPECTUS

www.sgsonline.org

2026 Annual Meeting Exhibitor & Sponsor Prospectus



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About SGS

SGS is a 501(c) 3 not-for-profit organization whose mission is to promote excellence in gynecologic surgery through the acquisition of knowledge, improvement of skills in gynecologic surgery, and research. Membership in SGS continues to be only through nomination and endorsement by active members, ensuring our members are key opinion leaders and influencers in gynecologic surgery. Educating and mentoring fellows and early career faculty/clinicians to develop the future leaders in the field is a key focus of the Society.

52nd Annual Scientific Meeting

March 22 – 25, 2026 | Hilton Phoenix Tapatio Cliffs Resort, Phoenix, AZ

Invitation to Corporate Sponsors and Exhibitors

Introduction

Dear Industry Partner,

On behalf of the Society of Gynecologic Surgeons (SGS), we invite you to join us at the 52nd Annual Scientific Meeting, which is being held March 22-25, 2026, at Hilton Phoenix Tapatio Cliffs Resort. We look forward to this in-person meeting, with a virtual attendance option, and networking with over 500 leaders in the field of gynecologic surgery. In 2025 we had record attendance of over 600 attendees and record abstract submissions! As always, the meeting will be organized in conformity with ACCME standards and policies. SGS is the pre-eminent physician society in the United States focusing on all facets of gynecologic surgery, and this program promises to provide exciting and stimulating content incorporating many recent advances and future trends in gynecologic surgery.

This year, our Chair and Co-Chair, Drs. Peter Jeppson and Mireille Truong, and the entire Scientific Program Committee, are featuring the theme of “*Advancing Gynecological Surgery: Growth through Adaptability and Accessibility*,” that integrates different perspectives within traditional and cutting-edge gynecologic surgery topics. Both new and popular formats, such as TED-style talks and hot-topic debates, will make the sessions fun and informative to attend.

SGS is very appreciative of support and/or sponsorship you can provide. Without your commitments, our Annual Scientific Meetings, and many other valuable society programs would not be possible. We look forward to you joining us in Phoenix, AZ, for what promises to be a truly unique, exciting, and memorable meeting.

The SGS Board of Directors thanks you in advance for your consideration and support!

SGS Executive Office – Contacts for Sponsorship

Drew Shifflet, CAE, Associate Executive Director (drew@sgsonline.org)

Alyssa Miller, Fundraising & Association Coordinator (info@sgsonline.org)

14305 Southcross Drive W., Suite 100

Burnsville, MN 55044

P: (952) 247-4885 - F: (952) 314-8212

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SGS Board of Directors



President
Kris Strohbehn, MD



President Elect
Rebecca Rogers, MD



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Member-At-Large
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Committee Chairs



Education Committee

Jaime Long, MD



Membership Committee

Jim Robinson, MD



Postgraduate Committee

Lauren Siff, MD



Publications Committee

Michelle Morrill, MD



Research Committee

Cara Grimes, MD



Scientific Program Committee

Peter Jeppson, MD



Communications Committee

Jocelyn Fitzgerald, MD

SGS Scientific Program Committee

Peter Jeppson, MD (Chair), *The Woman's Center for Advanced Pelvic Surgery*

Mireille Truong, MD (Co-chair), *Cedars-Sinai Medical Center*

Lisa Chao, MD (Video Abstract Chair), *Stanford University*

Keith Downing, MD (Abstract Chair), *Good Samaritan University Hospital of Catholic Health*

Kris Strohbehn, MD, *Dartmouth-Hitchcock Medical Center*

Rebecca Rogers, MD, *Albany Medical Center*

Star Hampton, MD, *Brown University*

Gena Dunivan, MD, *UPMC Magee Women's Health*

Olivia Cardenas-Trowers, MD, *University of Arizona*

Sunil Balgobin, MD, *University of Texas Southwestern Medical Center*

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General Meeting Information



Venue / Hotel Accommodations

Hilton Phoenix
Tapatio Cliffs Resort
11111 N 7th St.
Phoenix, AZ 85020

*Group discounted
room rate: **\$299+**
excluding **\$25 daily
resort fee***

Surrounded by the desert landscape of Phoenix's North Mountain, this all-suite hotel offers luxurious amenities, enjoyable activities and delicious dining options. Hilton Phoenix Tapatio Cliffs Resort features the Falls Water Village, the perfect place for family fun. The Village boasts 3 acres of swimming pools with waterfalls and a 42-metre waterslide. Relax in one of the private cabanas while sipping a refreshing drink from the Cascades Cafe. Play a game of golf at the Hilton Pointe Tapatio's 18-hole championship golf course, Lookout Mountain Golf Club. Enjoy a friendly game of tennis on the lighted tennis courts or work out in the state-of-the-art fitness center. After a day of playing golf or swimming in one of the hotel's 8 pools, relax with a massage at the full-service Tocaloma Spa & Salon. The resort offers multiple dining choices on the property. Guests can savor American cuisine with Mediterranean influences at the 4-diamond Different Pointe of View restaurant, which also boasts an extensive wine cellar. Pointe In Tyme serves a variety of traditionally grilled American cuisine, while the Lobby Bar serves coffee and a selection of pastries in the morning.

As a Sponsor or Exhibitor, you are expected to reserve at least 2 nights (per person) in the official meeting hotel. We'll share the reservation link after receiving your application form. To receive the group rate, you must book by **February 17, 2026**. The Hotel block is based on availability and rooms may sell out in advance of this date. Booking early is advised.

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Industry Events/Restrictions

SGS allows Industry Events on the following evenings, after scheduled program activities:

- Sunday, March 22 after 7:00 pm
- Monday, March 23 after 8:00 pm

Industry may not organize events/activities that directly conflict with the program schedule.

**If space within the conference hotel is required, you may contact SGS for direct hotel contact.*

Exhibit schedule *(times are subject to change)*

Set Up	Sunday, March 22, 2026	1:00 pm – 6:00 pm
Exhibit Hours	Monday, March 23, 2026	9:00 am – 3:00 pm
Exhibit Hours	Monday, March 23, 2026	6:30 pm – 8:00 pm
Exhibit Hours	Tuesday, March 24, 2026	6:30 am – 1:00 pm
Tear Down	Tuesday, March 24, 2026	1:00 pm – 5:00 pm

High-Traffic Exhibit Times *(times are subject to change)*

Coffee Break	Monday, March 23, 2026	9:45 am – 10:15 am
Lunch Break	Monday, March 23, 2026	12:20 pm – 1:20 pm
President's Reception	Monday, March 23, 2026	6:45 pm – 8:00 pm
Breakfast	Tuesday, March 24, 2026	6:30 am – 7:30 am
Coffee Break	Tuesday, March 24, 2026	9:20 am – 9:50 am
Lunch Break	Tuesday, March 24, 2026	11:30 am – 12:15 pm

Additional Exhibitor Badges

Additional exhibitor badges may be ordered at **\$250** per badge, up to a maximum of the number of exhibitor badges included in your company's package. Any badges above and beyond this number will be charged at **\$750**. To order exhibitor badges, please email to info@sgsonline.org.

Booth Location

Corner and inline booth space will be offered (see page 9), and choice of the actual booth location is a benefit made available for our Sponsors. Booth location for exhibitors will be assigned, at the sole discretion of SGS, based on the selection of corner/inline, and the date and time of exhibitor registration. No space will be assigned until both the exhibitor registration and payment are received. Layout of the exhibit hall may change based on booth requests and fire marshal restrictions. Booth assignments will be made starting January 1, 2026.

Terms and Conditions

Please review the Terms & Conditions related to exhibitors, sponsorship, and satellite symposia. SGS strictly enforces all FDA regulations as cited in section 2.1.1(e) of the Terms & Conditions.

Sponsorship Information

SGS offers all companies the opportunity to support the meeting by becoming a sponsor and/or exhibitor. Sponsors may opt for a single sponsor item or multiple sponsorship opportunities and/or categories is possible. Sponsorship levels are reached by contracting any of our sponsorship packages or by reaching the value of a sponsorship package through individual items or a customized package.

All applications for sponsorship will be processed on a first-come, first-served basis and are confirmed once a signed sponsorship application form and payment has been **received and confirmed** by the SGS Executive Office. Sponsors will have 1st/2nd/3rd/4th choices of sponsorship opportunities based on the sponsor levels, which are (in this order) Diamond, Gold, Silver, and Bronze Sponsorship.

Sponsorship Levels

SGS is committed to maximizing your company's visibility at the meeting with signage, banners, exhibits and recognition from the podium. The selection and combination of support items to reach the cumulative value of the desired sponsorship level is up to you. If you are interested in items not listed in our prospectus, please contact us to discuss!

Note: We strictly adhere to the deadlines below. Timeslots for sponsored symposia and booth locations will be offered exclusively to Diamond Sponsors until October 31, 2025, and this is also the deadline for the "right of first refusal" support items. See below for additional sponsor level deadlines.

SPONSORSHIP LEVEL	Sponsorship Fee / Minimum Contribution	Deadline to Select Sponsorship Options
DIAMOND SPONSOR	USD \$40,000	October 31, 2025 <i>(exclusivity offered until this date)</i>
GOLD SPONSOR	USD \$25,000	November 15, 2025 <i>(available options offered starting November 15)</i>
SILVER SPONSOR	USD \$15,000	December 1, 2025 <i>(available options offered starting December 1)</i>
BRONZE SPONSOR	USD \$7,500	December 15, 2025 <i>(available options offered starting December 15, 2025)</i>
EXHIBITOR	USD \$4,600	January 1, 2026 <i>(locations assigned starting January 1, 2026)</i>

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Diamond Sponsor

starting at USD \$40,000

- Acknowledgement with company logo as Diamond Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media shout out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Diamond Sponsor announced from the Podium
- Acknowledgement as Diamond Sponsor on special signage at your booth and through sponsor level ribbons
- 30-minute onsite meeting with SGS Leadership
- Pre-registration list 1 month and 1 week prior to the start of the meeting
- 4 Industry Representative Badges (provide access to scientific sessions)

Gold Sponsor

starting at USD \$25,000

- Acknowledgement with company logo as Gold Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media shout out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Gold Sponsor announced from the Podium
- Acknowledgement as Gold Sponsor on special signage at your booth and through sponsor level ribbons
- Pre-registration list 1 month and 1 week prior to the start of the meeting
- 2 Industry Representative Badges (provide access to scientific sessions)

Silver Sponsor

starting at USD \$15,000

- Acknowledgement with company logo as Silver Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media shout out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Silver Sponsor announced from the Podium
- Acknowledgement as Silver Sponsor on special signage at your booth and through sponsor level ribbons
- Pre-registration list 1 month and 1 week prior to the start of the meeting
- 1 Industry Representative Badge (provide access to scientific sessions)

Bronze Sponsor

starting at USD \$7,500

- Acknowledgement with company logo as Bronze Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, social media shout out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Bronze Sponsor announced from the Podium
- Acknowledgement as Bronze Sponsor on special signage at your booth and through sponsor level ribbons
- Pre-registration list 1 month and 1 week prior to the start of the meeting

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Exhibitor

10' x 10' corner booth	\$4,600
10' x 10' inline booth	\$4,300
10' x 10' second booth	\$4,050
First time exhibitor discount (20%)	\$3,440 (<i>only applicable to 1x 10'x10' inline booth</i>)

The exhibitor package contains the following benefits:

Booth Space

Conference Center: Single 10'x10' booth space including pipe and drape, 6' table, 2 chairs, 1 electricity outlet and 1 wastebasket. You will receive 2 exhibitor badges. As an exhibitor, you'll be assigned booth space.

Virtual Event Platform: Virtual booth space. The virtual booth will provide a direct link to participants, online lead generation, the ability to add product videos, and the opportunity to share product images and collateral materials.

Acknowledgement Announcements/Publications

Exhibitors will be acknowledged in all official printed pre-meeting announcements and the Exhibit Guide as well as in all electronic/digital meeting announcements and publications.

Sponsorship Options

Industry Symposia

Industry Sponsored Symposia organized by Sponsors – whether pharmaceutical, medical device or other healthcare related companies – will be on a topic of their choice but will have, as their main objective, the dissemination of scientific data and innovation, which will enhance and complement the meeting experience for all participants. All companies wishing to include a symposium in their sponsorship package will need to submit a proposal in writing to alyssa@sgsonline.org no later than January 15, 2026, for consideration by the SGS.

The proposal should address, at a minimum, the following items:

- Official title of your Symposium
- Short description of your Symposium
- Program schedule, number of presentations, duration and timelines
- For each presentation: official presentation title and speaker name(s) and affiliation(s)

The Scientific Program Committee will review each proposal and those sponsors whose programs are approved will be notified no later than February 1, 2026.

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Symposia Options

All industry symposia are non-CME sessions and will be contracted as a live event and broadcasted on the virtual platform. The SGS has the following options available:

45/60-minute Industry Sponsored Symposium	\$27,500
30-minute Industry Sponsored Symposium	\$16,500



These popular sessions are consistently well attended and offer sponsors valuable access and close interactions with audiences typically ranging in size from 50-100 attendees, depending on assigned space.

**Based on the specific timeslot, multiple symposia may be scheduled concurrently.*

SGS will provide the following items:

- Room rental fees and set-up fees (banquet rounds of 10)
- Standard audio-visual equipment including projector, screen, laptop, confidence monitor, laser pointer, audio system with microphones, and a technician present during session
- Food & beverages (depending on breakfast or lunch timeslot will be served)
- Signage at the entrance of the session room (30 minutes prior to the start of the symposium)
- Session announcements in the Program Book/Exhibit Guide and in electronic publications
- Pre-meeting promotion by SGS to all registered attendees, announcing your symposium program

Not included are:

- Speaker expenses, including travel, hotel, meeting registration
- Additional food & beverages
- Additional audio-visual equipment (above basic package)
- Session registration (sign in sheets, etc.)
- Any other direct or indirect/related costs

Dates and Timeslots

DATE/TIME (Subject to change)	Sunday, March 22, 2026	Monday, March 23, 2026	Tuesday, March 24, 2026
Breakfast	7:00 am – 08:00 am (prior to Fellows/Young Attending Course)	6:30 am – 7:30 am	6:30 am – 7:30 am
Lunch	12:00 pm – 1:00 pm	12:25 pm – 1:10 pm	11:35 am – 12:10 pm

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SGS Equity Council Program (\$3,500)

On Monday evening, from 5:30 pm – 6:15 pm, prior to the President's Reception, the SGS Equity Council Presentation is scheduled. You will be recognized as a Sponsor with your company logo on announcements prior to the meeting, on signage at the SGS Equity Council Presentation, and in the Program Book/Exhibit Guide.

Senior Members Engaging Young Learners (SMEYL) Event (\$3,500)

On Monday, from 6:30 am – 7:30 am, the Senior Members Engaging with Young Learners (SMEYL) Event is scheduled. This event includes SGS leadership, senior members, fellows, and residents. You will be recognized as a Sponsor with your company logo on signage at the SMEYL Event, and in the Program Book/Exhibit Guide.

President's Gratitude Party Reception (\$7,500)

This event (by invitation only) will take place on Sunday evening, starting at 7:00 pm, the President's Gratitude Party reception is scheduled. You will be recognized as a Sponsor with your company logo on signage at reception, and in the Program Book/Exhibit Guide. Two company representatives are invited to attend.

Appetizers at Booth - President's Reception (\$1,250)

On Monday evening, from 6:45 pm– 8:00 pm, the President's Reception is scheduled in the exhibit hall. Encourage booth traffic by selecting appetizers to be available at your booth.

Simulation Lounge (\$3,500)

Building on the success of this event in 2025, the Simulation Lounge will take place from 6:30 am - 7:30 am on Tuesday, March 24. Coordinated by the SGS Education Committee, SGS members/teams will give simulation presentations with committee members there to review, discuss and advise the presenters. Industry sponsoring this event will have a table to present their simulation products and interact with presenters and other attendees.

Supporting companies will receive acknowledgement with display of logo:

- On the meeting website and mobile app
- In the exhibit guide/program book
- In announcement by email
- On signage placed immediately outside the session room
- By the moderator of the session

In addition, the sponsoring company will be able to be present in the lounge with your equipment/materials and most importantly to join committee members/mentors in teaching the learners.

Fellows/Young Attending Course (\$3,500)

The Fellows/Young Attending Course is a half day high-quality educational session on Sunday from 8:00 am – 12:00 pm.

Supporting companies will receive acknowledgement with display of logo:

- On the meeting website and mobile app
- In the exhibit guide/program book

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- In announcement by email
- On signage placed immediately outside the session room
- By the moderator of the session

The supporting company will also receive a 6 ft table-top display immediately outside the session room.

Meeting App - Virtual Platform (\$7,500) (Exclusive)

(exclusive opportunity – right of first refusal)

The Annual Scientific Meeting App will be the virtual platform which provides access to the program schedule, all abstracts and non-oral posters, live stream of sessions, virtual community, job board, and virtual exhibits. The sponsoring company has the exclusive opportunity to have high visibility to all attendees through the Meeting App.

Hotel Room Key Cards (\$5,000) (Exclusive)

(exclusive opportunity – right of first refusal)

As a Sponsor you will have the opportunity to arrange customized branded hotel room key cards that will be handed out to all attendees staying in The Hilton Phoenix Tapatio Cliffs Resort upon check-in. Sponsors are responsible for design, printing, and shipping costs.

Attendee Bag (\$5,000) (Exclusive)

(exclusive opportunity – right of first refusal)

As a Sponsor you will have the opportunity to have your logo printed on the outside of the attendee bag. The SGS logo will be printed on the opposite side of the bag. SGS will be responsible for ordering the attendee bag, which will be handed out to all attendees upon check-in at the registration desk.

Hotel Room Door Drop (\$3,500)

Encourage attendance at your Industry Sponsored Symposium or enhance traffic at your booth by providing a message to attendees' hotel room for those staying in The Hilton Phoenix Tapatio Cliffs Resort. Sponsors are responsible for the design, printing, and shipping costs.

Lanyards (\$3,500)

As a Sponsor you will have the opportunity to brand the lanyard with your company logo. Both your company and the SGS logo will be printed on the lanyard (alternating). SGS will be responsible for ordering the lanyard, which will be handed out to all attendees upon check-in at the registration desk.

Coffee Break (\$2,500)

Morning and afternoon coffee breaks will be scheduled starting Monday through Wednesday morning you can select one break to be recognized as a Sponsor with your company logo on coffee sleeves and signage at the coffee breaks, and in the Program Book/Exhibit Guide.

Insert in Attendee Bag (\$1,500)

As a Sponsor you will have the opportunity to get your message in front of each attendee by including a brochure, flyer or other item in the attendee bag. Sponsors are responsible for design, printing, and shipping costs.

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Program Book/Exhibit Guide Advertisement

Color Full Page Outside Back Cover (*exclusive opportunity*) - \$3,000

Color Full Page Inside Front or Back Cover (*exclusive opportunity*) - \$2,000

Color Full Page Inside - \$1,250

Color Half Page Inside - \$950

NEW OPPORTUNITY: Advisory Board (\$5,000)

If your company representatives would like to sit down with leaders of SGS to discuss your goals and where opportunities to collaborate with SGS may be identified, a 30-minute meeting can be arranged onsite at the Annual Meeting. This opportunity is limited given only a few time spots typically on Monday afternoon or early Tuesday afternoon prior to the social outings.

NEW OPPORTUNITY: Golf Tournament Sponsorship (\$5,000) (Exclusive)

We are pleased to invite you to participate as a valued sponsor of our SGS golf tournament, which will host 32 attendees of the SGS Annual Meeting. This event presents a unique opportunity to connect with leading professionals in a relaxed, engaging setting.



Participants from the 2025 SGS Rancho Mirage Golf Tournament

Sponsorship Benefits

- **Four (4) Golf Tournament Playing Slots**
Field a foursome of your choosing—colleagues, clients, or representatives—for a full 18-hole experience alongside SGS members.
- **Hole Sponsorship with Tee Box Branding**
Sponsor one hole with custom signage at the tee box with other Industry Reps, showcasing your brand or product to every player on the course.
- **On-Site Promotion Opportunity**
Set up a promotional table or engaging activity at your sponsored hole—an excellent chance to interact directly with attendees.
- **Pre-Event Announcement**
Make a short announcement or welcome message to all participants prior to tee-off.

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NEW OPPORTUNITY: Lactation Room (\$1,500) (Exclusive)

A thoughtfully designed lactation room plays a vital role in helping nursing mothers feel comfortable, supported, and welcome. This private space allows them to relax and take advantage of a calm, dedicated environment. Key features include a lockable door, comfortable seating, a table or counter, and access to an electrical outlet. The room will also include signage indicating its purpose and the availability of handwashing facilities. As the sponsor, your company will be acknowledged in the program and on onsite signage. You may also provide branded materials or small giveaways for the space at your own expense.

SGS Annual FUNraising Event (\$ varies)

Join us for an unforgettable evening in the desert with music at “Hidden Valley”! The night offers a great experience to meet and mingle with 200 attendees. You may choose to sponsor a food station or specialty cocktail like those listed below and get creative with branding to show your sponsorship (ex. personalized napkins, tablecloths, logos etc.). Our “Back to the 80s” party in 2025 was a blast, and we will have another theme party to keep the creative costume vibes and best dressed runway event going forward!

Have an idea of something you’d like to contribute that you don’t see here, please reach out we are open to ideas to enhance the experience.



“Back to the 80’s” Party

Some ideas:

Custom Food Stations, each for \$3,000

- Pepita-Crusted Turkey Breast
- Braised BBQ Beef Brisket
- Street Tacos
- Farmers Market Salad
- Build Your Own Bruschetta Sliders
- Guajillo Crusted Gulf Shrimp
- Southwest Grilled Chicken Lettuce Wrap

Cocktail Station \$varies (depending on type of cocktail and quantity offered)

SGS maintains nine different restricted funds, supported by donors, in place to support:

- Awards/Lectures
- Course and Meeting Support
- Education
- Research



Join Us in maintaining and strengthening our position as the leading society of gynecologic surgery and help ensure continued advancements in our field.

Terms and Conditions

1 General

1.1 Definitions in these Terms and Conditions

- a. “Application Form(s)”: the Sponsor Application Form, which when provided to SGS’ Executive Office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form;
- b. “Booth”: the construction, built on the Stand Space in which the Exhibitor displays its products or exhibits, upon application and (pre) payment by the Exhibitor;
- c. “Confirmation”: the written confirmation (including by fax or e-mail) from SGS of the sponsorship level and/or allocation of one or more Sponsor Item(s), which is sent to the Sponsor by SGS upon receipt by SGS of (i) the Application Form, (ii) Additional Sponsor Items Application Form, (iii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in Article 1.2(e);
- d. “Exhibition”: the presentation of for profit and not for profit goods and services during the Meeting;
- e. “Exhibitor”: the natural or legal person, including its employees, servants, and agents, to whom a Stand Space at the Exhibition has been allocated by SGS;
- f. “Fee”: Sponsor shall pay to SGS the Fee in exchange for the Sponsor Item(s);
- g. “Meeting”: the 52nd Annual Scientific Meeting of SGS on March 22 – 25, 2026;
- h. “Prospectus”: the document provided by SGS which contains information about the Meeting, and which includes these Terms and Conditions and the Application Form(s);
- i. “SGS”: “Society for Gynecologic Surgeons”, a tax-exempt 501(c)3 organization, established in Texas, USA;
- j. “SGS Executive Office”: 14305 Southcross Dr. W, Suite 100, Burnsville MN, 55306, USA Fax: +1 (952) 314 8212, Email: info@sgsonline.org;
- k. “Sponsor”: the natural or legal person on behalf of which the Application Form(s) has been submitted to SGS;
- l. “Sponsor Agreement”: the agreement between SGS and the Sponsor with respect to the Sponsor Item(s), as further defined by the Confirmation;
- m. “Sponsor Item(s)”: all items or activities set out in the applicable Application Form(s), and/or any other sponsor items as offered by SGS further defined in the Confirmation;
- n. “Stand Space”: the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display its products or exhibits;
- o. “Terms and Conditions”: the regulations set out in this document, which govern the Application Form(s), the Sponsorship Agreement, the Additional Sponsor Items Agreement, and any further binding agreement(s) between SGS and the Sponsor in connection with these documents;
- p. “Venue”: Hilton Phoenix Tapatio Cliffs Resort, Phoenix, AZ, USA

1.2 Application Procedure and Formation of Binding Agreement

- a. With observance of the submission date of the Application Form, SGS will decide whether an agreement will be entered into with the Sponsor with respect to the SGS Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. SGS reserves the right to refuse any Application Form for any reason;
- b. SGS and the Sponsor shall have entered into a binding agreement with respect to one or more Sponsor Item(s) as soon as the SGS Executive Office has sent a Confirmation of the Sponsor Agreement to the Sponsor after receipt of the Sponsor’s signed Application Form;
- c. SGS will consider the Sponsor’s wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available, SGS may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of SGS will lapse and SGS has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative;

- d. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation SGS and the Sponsor shall have entered into a binding agreement with respect to the available Sponsor Item(s) for which the Sponsor submitted the Application Form(s);
- e. The rights and obligations of SGS and/or the Sponsor under the binding agreement may not be assigned, transferred, or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under this binding agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly “the New Sponsor”), under the condition that SGS has provided its written consent prior to such an assignment. Permission of SGS for such an assignment must be requested by the Sponsor in writing. In case SGS has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the binding agreement, the Sponsor shall be liable for the damage resulting there from;
- f. Any notice required under the binding agreement shall be given in writing by regular mail, email or fax directed in respect of SGS to the SGS Executive Office and in respect of the Sponsor to the contact details provided by the Sponsor in the Application Form;
- g. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party;
- h. Any right of SGS under this binding agreement shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of SGS;
- i. The Sponsor agrees to abide by all relevant standards including: (a) the Accreditation Council for Continuing Medical Education’s (ACCME) on Standards for Commercial Support of Continuing Medical Education, or other governing accrediting body standards; (b) the FDA’s Guidance for Industry: Industry-Supported Scientific and Educational Activities; (c) the PhRMA Code on Interaction with Healthcare Professionals; (d) the Office of Inspector General’s Compliance Program Guidance for Pharmaceutical Manufacturers; and (e) all other relevant standards and guidelines;
- j. The Sponsor acknowledges that from the date of entering the binding agreement it is bound by cancellation conditions as set out in the Terms and Condition in the event of cancellation of one or more Sponsor Item(s).

1.3 Payment

- a. All Fees shall be due and payable upon entering into the binding agreement as set out in Article 1.2(b);
- b. Unless otherwise agreed to by the parties as stated in the Sponsor Agreement, any payments to be invoiced by SGS will be due and payable net thirty (30) days;
- c. The Fee of the Sponsor Item(s) may be increased with applicable (State) taxes;
- d. The Sponsor will pay the SGS invoice by check or bank wire in US\$;
- e. Checks will be made payable to:
Society for Gynecologic Surgeons
14305 Southcross Dr. W, Suite 100
Burnsville, MN 55306
EIN #74-2307811
- f. Bank wire details will be provided upon request by the SGS Executive Office;
- g. If any Fees are not paid by the due date, Sponsor shall additionally pay to SGS (a) a late fee equal to two percent (2%) or the highest legal rate, whichever is lower, of the overdue balance per month compounded monthly; and (b) any costs and expenses incurred by SGS (including attorneys’ fees) in connection with collection efforts related to the unpaid amount.

1.4. Alteration, Cancellation, and Postponement

1.4.1 Alteration

SGS reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on SGS.

1.4.2 Cancellation

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The cancellation conditions set out in Article 1.4.2 apply to all Sponsor Item(s) upon entering into the binding agreement as set out in Article 1.2(b).

1.4.2.1 Cancellation by Sponsor

- a. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to SGS Executive Office in writing by regular mail, email, or fax;
- b. The effective date of cancellation of the Sponsor Item(s) will be the date on which the Executive Office receives the written notice from the Sponsor;
- c. If the Sponsor cancels one or more Sponsor Item(s) 3 months prior to the Meeting, a cancellation charge of 50% of the Fee will apply. If a Sponsor cancels one or more Sponsor Item(s) within 3 months of the Event, the Sponsor agrees to pay 100% of the Fee as cancellation charge;
- d. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable legal fees to collect;
- e. The cancellation charge represents a reasonable pre-estimate of the likely losses and costs that would be incurred by SGS as a result of the Sponsor's cancellation and do not represent a penalty. For the avoidance of doubt, SGS is not required to mitigate its losses and/or costs in such circumstances and the cancellation charge shall remain payable even where the SGS is able to resell the Sponsor Item(s);
- f. SGS may, but is not required to, release the Sponsor from its obligation to pay the cancellation charge if, after the cancellation by the Sponsor, SGS has entered into a binding agreement with a third party for the Sponsor item(s) which had been cancelled by the Sponsor. Under no circumstances is SGS obliged to find such a third party.

1.4.2.2 Cancellation or Postponement by SGS

- a. SGS reserves the right to cancel the Meeting at any time. In the event the Meeting is entirely or partially canceled or postponed other than due to a Force Majeure, Sponsor's sole and exclusive remedy with respect to any damages, including incremental and consequential damages, sustained by Sponsor as a result of such non-occurrence or postponement, are the Fees paid by Sponsor. SGS shall refund these Sponsor Fees less Sponsor's pro-rata share of expenses as related to the Sponsor Agreement, as determined by the SGS;
- b. In the event of Force Majeure, SGS may cancel, amend the date of the Meeting, change the Venue, or otherwise alter the Meeting. A Force Majeure is defined as a circumstance or occurrence beyond the parties' control which makes it inadvisable, illegal, commercially impracticable, or impossible for the Meeting to take place as planned, including, without limitation: (i) acts of God, (ii) disasters (including, but not limited to, fire, flood, severe weather, and earthquake), (iii) war, (iv) civil disorder, (v) suspected or actual terrorism, (vi) government regulation (including, but not limited to, declared states of emergency), (vii) national or international public health authorities' (including, without limitation, the Centers for Disease Control or the World Health Organization) declaration of public health emergencies, communicable disease, epidemic or pandemic advisories or alerts, (viii) strikes or work stoppages, (ix) curtailment of transportation services (including, without limitation, travel bans and advisories), (x) public or private policies which restrict or prohibit participants of the Meeting from traveling to or attending the Meeting;
- c. Should the Meeting be cancelled, curtailed, or adversely affected by any cause not within the reasonable control of SGS including but not limited to any of the Force Majeure events as identified above, the SGS shall be under no obligation to refund all, or part of the Fees paid by the Sponsor in respect of his participation in the Meeting. SGS shall be under no liability to the Sponsor or any other person in respect to any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

1.5 Termination

1.5.1 Termination for Cause

If either party materially breaches the binding agreement, then the non-breaching party may give written notice to the breaching party that if the default is not cured within thirty (30) days, the binding agreement may be terminated. If the non-breaching party gives such notice and the breach is not cured during the thirty (30) day period, then the binding agreement may be terminated by the non-breaching party within thirty (30) days following the end of the cure period by sending written notice to the breaching party.

1.5.2 Termination for Failure to Perform

The Sponsor Item(s) is contingent upon Sponsor's payment of the Fee set out in Article 1.3 and Sponsor's performance of its Sponsor Obligations. The Sponsor shall perform the obligations, as specified in the Prospectus, according to the due dates and other specifications set forth therein. In the event that the Sponsor fails to perform any such obligations, SGS may, at its discretion, immediately terminate this binding agreement for material breach and give the Sponsor Item(s) to another company. In such an event, SGS will have no obligation to refund any Fees previously paid by Sponsor.

1.5.3 Termination for Potential Damage to Reputation

SGS may, at any time in its discretion, terminate this binding agreement if SGS reasonably believes that Sponsor's affiliation with the Meeting or SGS will damage the reputation of or otherwise harm the Meeting or SGS.

1.6 Liability, Indemnity, and Insurance

- a. Neither SGS, nor any of its members, officers, agents, or employees shall be held liable for, and are released from liability for, any damage, loss, harm, or injury to the person or property of the Sponsor or any of its officers, agents, employees, or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm, or injury may have occurred, except such as may arise from SGS's willful misconduct or gross negligence;
- b. SGS is not responsible or liable for the correct operation of any or part of the technical installations at sponsored events and/or at the Exhibition, and cannot be held liable for damages of any kind incurred by the Sponsor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from SGS's willful misconduct or gross negligence;
- c. The Sponsor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Sponsor to the property of the Venue or third parties;
- d. The Sponsor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify SGS in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Sponsor during a sponsored event and/or by the Exhibitor of the Stand Space and/or Booth during the Exhibition;
- e. The Sponsor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by SGS as a result of the Sponsor not complying with the Terms and Conditions;
- f. Sponsors and their agents agree to protect, indemnify, defend, and hold harmless, the Venue and SGS, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the Sponsor or their agents, servants or employees. The Sponsor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury;
- g. To the extent permissible by Law, the Sponsor and its third-party contractor shall, at its sole cost and expense, procure, and maintain comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than a minimum of \$1,000,000 per occurrence and a minimum of \$2,000,000 aggregate coverage. Such insurance shall name SGS, its Board of Directors and officers; Status Plus (association and meeting management company) and its employees; Venue; and GES (exhibit services company) each as an additional insured. The Sponsor also shall maintain statutory Workers' Compensation insurance. All property of the Sponsor shall remain under its custody and control in transit to and from the confines of the Exhibit space. SGS reserves the right to cancel this Sponsor Agreement if Sponsor does not provide evidence of the required insurance coverage, in the form of a Certificate of Liability Insurance signed by an authorized representative of the insurer(s), to the SGS Executive Office, as soon as practical, but in no event more than three (3) calendar days after request, time being of the essence.

2. Sponsor Items

2.1. Exhibitor Information and Guidelines

2.1.1 Stand Space and Booth

- a. All Exhibitors are clearly identified with their company name, product name, and/or logo;
- b. The Exhibitor shall keep its Stand Space and/or Booth open, clean and in good order throughout the Exhibition;
- c. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from SGS is not permitted;
- d. Exhibit booths must be staffed at all times while the Exhibition area is open;
- e. Exhibitor must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted at a commercial exhibit must:
 - Be prominently labeled as still being under clinical investigation
 - Contain only objective statements about the product
 - Contain no claims on safety, effectiveness, or reliability
 - Contain no comparative claims to other marketed products
 - Exist solely for the purpose of obtaining investigators
 - Be accompanied by directions for becoming an investigator and a list of investigator responsibilities
 - Contain the statement: “Caution—Investigational Product— limited to investigators’ investigational use” or a similar statement of prominent size and placementFurthermore, if the product is not licensed or approved by the FDA for use in procedures related to gynecologic surgery, that fact must be properly disclosed following FDA guidelines;
- f. Interviews, demonstrations, and the distribution of literature or samples must be made within the Stand Space;
- g. Interviews and demonstrations on the Stand Space will be permitted only after prior written approval by SGS;
- h. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor’s occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by SGS;
- i. The Stand Space’s and/or Booth’s technical installations must be approved by SGS, or persons duly authorized by SGS. The technical installations, provided by or through SGS, or by or through the third-party contractor, shall be operated only by personnel appointed or approved by SGS or the third party contractor;
- j. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from SGS and the Venue;
- k. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances;
- l. Fundraisers, auctions, or activities that involve donations other than to SGS are not permitted;
- m. Any scientific and/or educational presentations are prohibited within the Exhibition area. However, presentations that promote a company’s products and services are allowed within the company’s Stand Space;
- n. The Exhibitor is not allowed to place product(s), goods and/or promotional material(s) outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from SGS;
- o. No one under the age of 18 is allowed admission to the exhibit hall at any time;
- p. Exhibiting companies are solely responsible for collecting any information about actions within their Stand Space that constitutes a payment or transfer of value to any Covered Recipient that is required to be reported under the Sunshine Act as per the Centers for Medicare & Medicaid Services (“CMS”);
- q. The Exhibitor shall be solely responsible for complying with the American with Disability Act (ADA) with regard to its Stand Space and shall be solely responsible for any claims arising out of the acts or omissions of the Exhibitor or its employees or third party contractors;
- r. After the binding agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction,

installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electrics, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the SGS Executive Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue and/or exhibit services company. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue and/or exhibit services company.

2.1.2 Distribution of Giveaways, Contests and Food

- a. SGS follows the Council of Medical Specialty Societies (CMSS) “Code for Interactions with Companies” regarding exhibitor giveaways. The full text document can be viewed at www.cmss.org (“Code for Interaction with Companies”). All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last;
- b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to SGS;
- c. Only approved items may be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized;
- d. Requesting personal information to be provided by participant in order to obtain a giveaway item is allowed if the participant is willing to provide this information; however, a participant who does not wish to provide personal information must still be allowed to receive the giveaway item;
- e. The serving of food and/or beverages in Booths must be requested in writing to SGS and the Venue;
- f. Serving alcoholic beverages in Booth is not permitted.

2.1.3 Selling

Selling is allowed from the Stand Space. However, Exhibitor is required by the laws of the jurisdiction in which the Meeting is being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

2.1.4 Noise, Light and Odors

Noisy or obstructive work is not permitted during open hours of the Exhibition area, nor are noisily operating displays or overly bright or distracting lights, nor exhibits producing objectionable odors. SGS shall have the sole discretion in determining what is noisy, overly bright, distracting, obstructive or objectionable.

2.1.5 Construction, Decoration and Dismantling

- a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting, and installation) SGS supplies each Stand Space with a 6’ table with 2 chairs, 1 wastebasket and one standard electrical outlet. Any additional service, fitting, installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder;
- b. The installation, operation, and dismantling of the Stand Space and/or Booth and the display of products or exhibits is to take place in consultation with SGS. SGS or persons duly authorized by SGS are authorized to give instructions and directives and to make regulations;
- c. SGS and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by SGS, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by SGS;
- d. Should the Exhibitor for any reason fail to remove all its property or otherwise fail to vacate the Stand Space by the date and time specified by SGS, the Exhibitor shall be fully responsible for any penalties imposed on SGS or any other losses or costs incurred by SGS as a result thereof. Without prejudice to any other right or remedy of SGS, SGS may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor’s expense, without any liability for loss or damage to such property;
- e. Plans with respect to any construction, decoration, and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor’s projected activities are to be submitted for approval to SGS, in a timely manner as indicated by SGS. SGS may make all necessary amendments to the Exhibitor’s planned construction, decoration, and activities. No construction can take place, decorations made, or activities undertaken without the prior written approval by SGS. The Exhibitor shall not change the construction, decoration, and activities from the

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approved plan without prior written approval by SGS. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

2.2 Promotional Materials

- a. No publicity of any kind or in any form is allowed for companies not identified as Sponsor;
- b. No commercial advertising of any kind or in any form, including distribution of promotional materials, is permitted outside of the Exhibition area. Commercial advertising of any kind or in any form, including distribution of promotional materials, by Sponsor is only allowed from the Stand Space in the Exhibition area;
- c. All promotional materials, including but not limited to invitations, signs, door drops, advertisements, bag inserts, door hangers and hotel room key cards, are subject to approval by SGS;
- d. The deadline to submit promotional materials for SGS to approve is 6 weeks prior to the start of the meeting. Allow at least five business days for SGS to review;
- e. Promotional materials may only be used to promote a company in general, or its product(s) and/or services;
- f. Advertising must be related to the field or practice of gynecologic surgery as is approved by SGS on the basis of its scientific objectivity and accuracy of information presented;
- g. Promotional materials may not use the SGS or Meeting logo. The name of SGS or the Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font, and may in no way imply endorsement of the company in general nor its products and/or services. Neither SGS nor the Meeting may be part of the title or heading, be prominently featured or listed first in printed materials;
- h. A booth number or Industry Symposium timeslot may be mentioned;
- i. The Sponsor shall allow SGS or persons or legal entities duly authorized by SGS to publish an Exhibit Guide, compiled on the basis of information to be furnished by the Sponsor. Sponsor shall duly submit the required information to SGS as specified by SGS. SGS accepts no responsibility or liability for any errors and/or omissions in the Exhibit Guide.

2.3 Industry Symposium

2.3.1 General

- a. Industry Symposium organizers must submit their preliminary program to the SGS Executive Office, who will present it to the Scientific Program Committee Chair for approval. The latter reserves the right to adjust the program and/or speakers if necessary. The deadline for submission of the program (titles + speakers) is at least six (6) weeks prior to the start of the Meeting. Allow at least five (5) working days for SGS to review the program;
- b. Applications for Industry Symposia will be accepted on a first come, first served basis; however, priority assignments will be given Platinum Level Sponsors, followed by Gold Level Sponsors, and companies that sponsored a symposium at the previous SGS Meeting, in this order. SGS will provide non-competitive time slot, meeting room, standard Audio-Visual Equipment and Food & Beverages;
- c. Industry Symposium will be clearly identified as "Non-CME Industry Sponsored Symposium";
- d. Registration to the Meeting is required for admission to the Industry Symposium;
- e. SGS will provide, upon request, an officer for introduction or moderation of the Industry Symposium free of additional charges. SGS reserves the right to refuse this request by Sponsor for any reason.

2.3.2 Room Set-up and Assignments

- a. All Industry Symposium meeting rooms will be set banquet style – no exceptions. This will ensure the maximum potential attendance for the event;
- b. Industry Symposium lectures must be contained within the assigned meeting room;
- c. Videotaping the Industry Symposium within the assigned meeting room is permitted, however, videotaping outside of the designated area is strictly prohibited;
- d. All food functions must occur within the assigned Industry Symposium time frame.

2.3.3 Promotional Materials

- a. Unless specified differently hereunder, all conditions as set in Article 2.3 apply to Industry Symposium promotional materials;
- b. Sponsor is allowed to distribute promotional materials in the assigned meeting room within the assigned Industry Symposium time frame;
- c. SGS allows one poster/sign at the entrance of the Industry Symposium meeting room. The sign can be put in place 30 minutes prior to the start of the event and must be removed immediately following the event;

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- d. All Industry Symposium materials must contain the following statement: “This event is neither sponsored by nor endorsed by SGS”.

3. Auxiliary Event by Sponsor

- a. The organization of an auxiliary event by the Sponsor is subject to approval of SGS;
- b. The auxiliary event cannot take place during official program hours of SGS (including educational and/or social program);
- c. The SGS Executive Office must receive a full outline of the auxiliary event at least 6 weeks prior to the start of the Meeting. Allow at least five working days for SGS to review the request. SGS reserves the right to refuse any request for the organization of an auxiliary event by Sponsor for any reason;
- d. Unapproved auxiliary events are not allowed to take place. If it does take place, the Sponsor will be penalized, notwithstanding all other rights of SGS.

4. Hospitality Suites

Sponsors are eligible to reserve hotel suites or meeting rooms in the Venue for hospitality purposes. The Sponsor shall send SGS a request for the hospitality suite, and, upon approval, will reserve the hospitality suite directly with the Venue (subject to availability). Hospitality suites are limited to no more than 20 people during official program hours of the Meeting.

5. Final Clauses

- a. SGS is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Sponsor;
- b. The rules of organizing a sponsored event and/or an exhibition in the Venue, is stated in general regulations of the Venue, are inextricably linked in these Terms and Conditions;
- c. In the event of a dispute between the parties in connection with this binding agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Texas, USA;
- d. The prevailing party shall be entitled to reasonable attorney’s fees, costs, and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed;
- e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the binding agreement between SGS and the Sponsor;
- f. No other terms and conditions shall apply unless such terms and conditions have been accepted by SGS. Such acceptance shall be made in writing only.

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Application Form

The undersigned company will support the 52nd Annual Scientific Meeting of SGS:

Company:

Contact person:

Address:

City:

State/Province:

Zip:

Country:

Phone:

E-mail:

Sponsor Packages:

**all amounts are in US \$*

- ☐ Diamond Sponsor (minimum of \$40,000)
- ☐ Gold Sponsor (minimum of \$25,000)
- ☐ Silver Sponsor (minimum of \$15,000)
- ☐ Bronze Sponsor (minimum of \$7,500)

Select your sponsor items below; if you meet a minimum \$ as listed above you'll be recognized as Sponsor of the meeting which comes with additional visibility as listed on page 8. Questions, or looking for customized items, please reach out!

Exhibitor

- ☐ 10'x10' corner booth \$4,600
- ☐ 10'x10' inline booth \$4,300
- ☐ 10'x10' second booth \$4,050
- ☐ 10'x10' inline booth \$3,440*

**first time exhibitor 20% discount*

Industry Sponsored Symposium:

- ☐ 45/60-minutes \$27,500
- ☐ 30-minutes \$16,500

Sponsorship Options (continued):

- ☐ Equity Council \$3,500
- ☐ SMEYL Event \$3,500
- ☐ President's Gratitude Party Reception \$7,500
- ☐ Appetizers @ Booth – President's Reception \$1,250
- ☐ Simulation Lounge \$3,500
- ☐ Fellows/Young Attending Course \$3,500
- ☐ Coffee Break \$2,500
- ☐ Meeting App – Virtual Platform \$7,500
- ☐ Hotel Room Key Cards \$5,000
- ☐ Hotel Room Door Drop \$3,500
- ☐ Lanyards \$3,500
- ☐ Attendee Bag \$5,000
- ☐ Insert in Attendee Bag \$1,500
- ☐ Golf Tournament \$5,000
- ☐ Advisory Board \$5,000
- ☐ Lactation Room \$1,500
- ☐ SGS Fund Development Event Varies

Program Book/Exhibit Guide Advertisement

- ☐ Color Full Page Outside Back Cover \$3,000
- ☐ Color Full Page Inside Front or Back Cover \$2,000
- ☐ Color Full Page Inside \$1,250
- ☐ Color Half Page Inside \$950

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed Terms and Conditions. The Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form, you are making an irrevocable offer to enter into a Sponsor Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by SGS leads to a binding Sponsor Agreement. Please see article 1.2(b) of the Terms and Conditions for more information.

Authorized Signature: _____ **Date:** _____

PLEASE SCAN AND EMAIL COMPLETED FORM TO info@SGSonline.org