



Annual Meeting Promotional Sponsorship Opportunities

*Industry Sponsored Education (non-CME)

Breakfast (*no concurrent industry programs*) \$15,000

Monday 4/1 and Tuesday 4/2 6:15 a.m. – 7:25 a.m.

Sponsorship will be acknowledged on signage at the event and in the final program. SGS will market the breakfast activity, provide signage, breakfast, electricity and standard AV.

Product Theaters \$7,000

Monday, April 1

*12:05 am – 12:50 pm; 4:30 pm – 5:30 pm

Tuesday, April 2

*11:20 am – 12:15 pm; 1:45 – 2:45 pm; 2:45 -3:45 pm

Product theaters are scheduled during lunch breaks and also after the end of the general session. Sessions offer exhibitors a forum to meet with attendees, discuss issues and specific product information including demonstration of new products. SGS will provide lunch or snacks (dependent on the time), tables, chairs, electricity and standard AV. Any enhanced food and beverage or additional AV needs are at the exhibitor's expense

Topic for breakfast symposia or product theaters must be pre- approved by SGS by February 15, 2019.

Poster Breakfasts

Multiple support opportunity \$7,500

Continental breakfast in the poster area will be served for all registered attendees Monday - Wednesday morning. Sponsor will be recognized in final program and on signage in poster area.

*President's Dinner

Exclusive Opportunity \$7,500

Sponsor acknowledgement on signage at the event. Two representatives are invited to attend.

*Women's Council

Exclusive Opportunity \$7,500

One of the most requested activities at the SGS annual meeting. It has become the place to be on Sunday night. Sponsor will be acknowledged on signage at the event and in final program.

*Fellows Networking Session

Exclusive Opportunity \$3,500

Support the Fellows Pelvic Research Network (FPRN)[®] session on Monday afternoon April 1. This session includes FPRN[®] groups in FPMRS and FMIGS. Sponsor will be acknowledged on signage.

*Companies that supported these items at SGS 2018 have right of first refusal until **December 21, 2018.**

Fellow Scholar Program

Multiple Support Opportunity

per fellow \$3,000

The Fellow Scholar Program, endorsed by the SGS Board of Directors as an excellent educational activity that offers an opportunity for various gyn fellows (MIGS, PAG, REI) to attend the annual SGS Annual Scientific Meeting. Sponsor will be acknowledged on signage and from the podium and in the final program.

***Residents/Fellows Mentoring Event**

Exclusive Opportunity

\$3,500

This is an informal, invitation only mentoring reception that includes SGS leadership, senior members, residents and fellows. The sponsor is permitted to send two representatives to this event.

***Mobile App**

Exclusive Opportunity

\$5,000

This app is downloaded by attendees and used on a daily basis during the meeting. The mobile app provides access to all of the abstracts, program schedule, and exhibit hall. The sponsoring company has an exclusive opportunity to have corporate, product and/or booth information visible for the attendees each time they use this product.

Fund Development Event – support the SGS educational mission

Multiple support opportunity

\$ varied

Join SGS attendees Tuesday evening and **SHARE** (*Surgeons Helping Advance Research and Education*) a fun evening of networking. Companies can support games such as cornhole, Jenga, or others. Contact Nancy Frankel (nancy@sgsonline.org) for more information.

***Cyber Café**

Exclusive Opportunity

\$3,000

Sponsor will be acknowledged at the location of the email stations

Pre-Meeting mailing list

\$500

Appetizers at Booth - President's Reception

Multiple support opportunity

\$1,000

Selection of appetizers available for display at your booth to encourage attendee traffic

***Hotel Room Key Cards**

Exclusive Opportunity

\$5,000

Exhibitor is responsible for printing costs for key cards.

Material must be pre-approved by SGS by February 15, 2019

***Charging Stations**

Exclusive Opportunity

\$3,000

Sponsor will be acknowledged at the location of the charging stations

***Companies that supported these items at SGS 2018 have right of first refusal until December 21, 2018**

Delegate bag insert

Multiple support opportunity

\$750

Get your message in front of each attendee by including a brochure in the attendee bag. Exhibitor is responsible for design and printing. **Material must be pre-approved by SGS by February 15, 2019.**

Exhibit Passport

Multiple support opportunity

\$750

This popular item encourages attendees to visit your booth. Your company logo and booth number will be featured on a card inserted in SGS delegate bag. Attendees must visit participating companies to receive a "stamp". Daily prizes will be awarded by SGS. The card must be fully completed with stamps to be eligible for the daily prize.

Hotel Room Door Drops

Multiple support opportunity

\$750

Enhance traffic at your booth by providing a message to attendees in their hotel room. Exhibitor is responsible for design and printing.

Material must be pre-approved by SGS by February 15, 2019

Final Program Advertisement

Multiple support opportunity

½ Page Color Ad in Final Program

\$1,000

Full Page Color Ad in Final Program

\$2,000

Advertisement must be pre-approved by SGS by February 15, 2019

Advertising in abstract supplement

Multiple support opportunity

The 2019 abstract supplement will be published electronically in the March edition of **AJOG**. Electronic circulation for this supplement is approximately 43,000 gynecologists. This supplement is posted on the Journal website which averages over 112,250 monthly visits. Each meeting participant will be provided a printed copy of the abstract supplement. Please contact Jessica Sneathen, Advertising Sales Rep at j.sneathen@elsevier.com for rates and information.

Advertising in *OBG Management* supplement

OBG Management will develop a highlights issue; guest edited by B. Star Hampton, MD, Scientific Chair of the 2019 Annual Meeting of the Society of Gynecologic Surgeons (SGS). All content in the special issue will be based on key content presentations at the meeting. This is a media placement opportunity. SGS exhibitors have the opportunity to include either a corporate ad and/or branded ad within the folio of the issue. Sponsorship is limited. Positions are available on a first come/first serve basis. Participation in this media opportunity will provide an opportunity to attain a higher SGS sponsorship level. Please contact Dianne Reynolds at dreynolds@frontlinemedcom.com for more information about specs and pricing. Contact Nancy Frankel at nancy@sgsonline.org for more information about sponsorship level benefits.

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Sponsorship Levels

Ruby Level **\$50,000**

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2019 meeting (up to 4 reps)
- Banner with recognition of support
- 8 exhibit booth registrations (5 in addition to 3 included with a 10x10 booth)
- Special signage at booth and sponsor level ribbons
- Pre-meeting mailing list (on request)
- Post meeting mailing list (on request)
- One delegate bag insert
- One 10x10 in line booth
- Exhibit passport
- Article highlighting company activities in SGS newsletter
- Meeting room for the duration of the SGS conference

Diamond Level **\$35,000**

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2019 meeting (up to 3 reps)
- Banner with recognition of support
- 6 exhibit booth registrations (3 in addition to 3 included with a 10x10 booth)
- Special signage at booth and sponsor level ribbons
- Pre-meeting mailing list (on request)
- Post meeting mailing list (on request)
- One delegate bag insert
- Exhibit passport

Gold Level **\$25,000**

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2019 meeting (up to 2 reps)
- Banner with recognition of support
- 4 exhibit booth registrations (1 in addition to 3 included with a 10x10 booth)
- Special signage at booth and sponsor level ribbons
- Pre-meeting mailing list (on request)
- Exhibit passport

Silver Level **\$12,500**

- Recognition as premier sponsor in final program and at podium
- Banner with recognition of support
- Special reception with SGS Board of Directors at 2019 meeting (1 rep)
- Special signage at booth and sponsor level ribbons
- Pre-meeting mailing list (on request)

Bronze Level **\$5,000**

- Recognition as premier sponsor in final program and at podium
- Banner with recognition of support
- Special signage at booth and sponsor level ribbons

Exhibit Booth Opportunities

10' x 10' in line booth	\$3,800
	\$3,500 second booth
10' x 10' in line booth - First-time Exhibitor	\$2,500

Exhibit Hours

Monday April 1, 2019	9:00 am - 3:00 pm
Morning Break	9:20 am – 9:30 am
Lunch Break	11:55 am – 12:55 pm
Monday April 1, 2019/President's Reception	7:00 pm - 8:30 pm
Tuesday April 2, 2019	9:00 am - 1:00 pm
Morning Break	9:20 am - 9:50 am
Lunch Break	11:15 am - 12:15 pm

Exhibit booths must be staffed during all open hours in the exhibit hall.

Install and Dismantle

- Installation will begin at 1:00 pm, Sunday, March 31, 2019
- Booths must be fully installed by 8:00 am, Monday, April 1, 2019
- Dismantle will start no earlier than 1:00 pm on Tuesday, April 2, 2019 and all items must be removed from the exhibit hall by 5:00 p.m. Tuesday, April 2, 2019. Any items left in the exhibit hall beyond that time will be discarded (unless special approval has been granted in writing by SGS management)

Space Assignment

Exhibit booth assignment is based on the date and time of exhibitor registration. Telephone or verbal booth reservations are not accepted. No space will be assigned until both the exhibitor registration and payment are received. Premier Sponsors receive priority booth placement options. Layout of the exhibit hall may change based on booth requests and fire marshal restrictions. Booth assignments will be made starting on January 7.

Non-profit Booth Assignment

Non-profit companies may purchase a 10x10 in-line booth for a reduced price of \$1,000. In order to obtain the \$1,000 rate, proof of non-profit status 501 (c) 3 Form or similar IRS document must accompany the exhibit application/contract.

Decorator and Drayage Services

Booths (10' x 10') and other exhibit material and equipment will be furnished by Global Experience Specialists, Inc. (GES). The booth furnished will be 8' high from the floor to top of the back wall; side partitions will be 36" divisions in colored draping, and a 7" x 44" one line Exhibitor sign, **one 6' draped table, two chairs and a garbage can. The exhibit hall at JW Marriott Tucson Starr Pass is carpeted.** Service kits listing available services (electrical needs, additional booth furniture, etc.) will be emailed to exhibitors by the general services contractor on or before January 14, 2019. Please remember to fill out the appropriate form in the Exhibitor's Service Kit as electrical outlets will not automatically be provided. A complete list of equipment, prices and order forms will be provided by the decorator. Complete shipping instructions will be included in the exhibitor service kit.

Shipping Information

In order to facilitate movement in and out of the JW Marriott Tucson Starr Pass and to ensure proper delivery, it is essential that all shipments by truck and air be consigned to the general services contractor. Complete shipping instructions will be included in the exhibitor service kits.

Hotel Information

The SGS Annual Scientific Meeting is being held at the JW Marriott Tucson Starr Pass, 3800 W. Starr Pass Boulevard, Tucson, AZ 85745. Discounted rooms are available through the SGS room block by calling the hotel reservations at 1-520-792-3500, or the online room reservations on the SGS website, www.sgsonline.org. When making reservations, if you are using the phone number you need to reference the SGS meeting to receive the discounted rates. All exhibitors are expected to stay in the SGS housing block at the JW Marriott Tucson Starr Pass.

Exhibitor Badges

Each exhibiting company is allocated 3 complimentary badges per 100 square feet of contracted exhibit space and additional badges as indicated at premier sponsor levels. Any additional badges requested are \$100 each.

Payment

Exhibitor applications will be accepted online at www.sgsonline.org. Payment may be made online with a credit card or by check forwarded to the address below. No applications will be considered complete until payment is received. Application and payment are due by **February 15, 2019.**

Make checks payable to SGS and send to:
Society of Gynecologic Surgeons
N83 W13410 Leon Rd
Menomonee Falls, WI 53051
Phone: 414-253-3463

Contractual Obligations

Contract Acceptance

The Exhibit Hall of the Society of Gynecologic Surgeons' Annual Meeting is to provide space to promote product and educational material to SGS members. SGS reserves the right to review all material to determine it to be of interest to SGS members and to refuse contracts that do not meet SGS standards and to curtail exhibits or parts thereof that do not appropriately reflect the objectives of the meeting.

Use of Space

The Meeting is held primarily for the education of gynecologic surgeons. All sales and order taking is restricted to the Exhibitors' own Exhibit Space. Retail sales of exhibitor goods must be requested and approved in writing by SGS at the time of Contract. Exhibitors engaged in retail sales are responsible for all appropriate local and state licenses and permits and the submission of sales reports and sales taxes to the State of Arizona and the City of Tucson. Failure to have retail sales activity pre-approved by SGS may result in the closing of the exhibit by Meeting Management and forfeiture of all exhibit fees.

Violations

As a condition of participation in the SGS exhibition, each exhibitor, its representatives, and agents must agree to and abide by all rules and regulations set forth in the exhibition prospectus and other correspondence with SGS, its contractors/agents, and the JW Marriott Tucson Starr Pass. SGS reserves the right to shut down an exhibit or exclude from future exhibition participation, if, in SGS' opinion, the exhibitor disregards or refuses to observe SGS policies or instructions. If a shutdown does occur, SGS will neither refund the booth fee paid nor pay for exhibitor losses such as housing, travel, wages, or other fees associated with exhibiting. SGS reserves the right to re-enter, take possession of the space, and remove all persons and goods at the exhibitor's expense.

Use of SGS Names, Logos and Floor Plan

The names and logos of SGS and SGS 45th Annual Scientific Meeting as well as the GES floor plan are the property of SGS. References to these including place and dates may be made on corporate advertisements with advanced approval.

FDA Regulations and Restrictions

All medical devices or pharmaceutical products either exhibited or described in Exhibitor literature must satisfy U. S. Food and Drug Administration (FDA) requirements - full compliance with applicable FDA approvals as well as with its guidelines regarding display, promotion and marketing of medical products. If an exhibited product remains under clinical investigation or investigational new drug application (INDA), that fact must be prominently disclosed. Also, if not licensed or approved by the FDA specifically for gynecologic procedures, that fact must be prominently noted. SGS is not a regulatory agency and assumes no responsibility.

Trademarks

The exhibitor represents and warrants to SGS that no materials used in or in connection with their exhibit infringe on the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by exhibitor) or other intellectual property rights of any third party. The exhibitor agrees to immediately notify SGS of any information of which the exhibitor becomes aware regarding actual or alleged infringement of any third-party trademarks, copyrights or other intellectual property right. The exhibitor agrees to indemnify, defend and hold SGS and its agents, their successors and assigns harmless from and against all third-party losses, damages and costs (including attorneys' fees) arising out of or related to claims of infringement by exhibitor of the trademarks, copyrights or any other intellectual property rights of any third party.

Notwithstanding the foregoing, SGS shall not be liable for and expressly disclaim all liability for infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any exhibitor.

Americans with Disabilities Act

The Meeting Building shall be responsible for all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). SGS shall be responsible for those readily achievable, non-permanent accessibility requirements of the ADA, which are applicable to SGS if not otherwise provided by the Meeting Building. The Exhibitor agrees that it will comply with any provisions of the ADA, which are applicable to the Exhibitor.

Liability

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend SGS and the JW Marriott Tucson Starr Pass and against any and all third party liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including, but not limited to cost, interest, and attorney's fees), which SGS may incur, suffer, be put to, pay or be required to pay, incident to or arising directly from any intentional or negligent act or omission by exhibitor or any of its representatives, agents, vendors, employees, licenses, or invitees. Exhibitor further agrees that SGS and the JW Marriott Tucson Starr Pass and their respective agents and employees shall not be responsible in any way for 1) damage, loss, or destruction of any property of exhibitor, or 2) injury to exhibitor or its representatives, agents, vendors, employees, licensees, or invitees with the exception of damages resulting from SGS or Hotel's negligence or misconduct.

Insurance

It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss or injury. SGS requires that all exhibitors maintain insurance in the amount of one million dollars or the amount specified by local and federal governments, for general liability insurance and worker's compensation.

Fire Regulations

All participating organizations and their personnel must comply with the local, state, and federal fire regulations. All decorating materials, furniture, signs, and equipment must meet the local, city, and state fire and public safety regulations.

Cancellation

Cancellation of reserved exhibit space will be refunded at one-half the booth space fee (\$1,900) if cancelled before **February 15, 2019**. No refunds for cancellations will be made after that date.

Satellite Events

All educational, social or other meetings or events that include attendees of the 45th SGS Annual Scientific Meeting need to be approved by SGS leadership. Satellite events require a sponsorship fee. To request approval for a satellite event, click [HERE](#) to access the required form. Satellite events are all activities held at the JW Marriott Tucson Starr Pass property or off the premises beginning Saturday, March 30 through Thursday, April 4, 2019. Exhibitor assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such event. No activities can be scheduled during SGS sessions or receptions.

Request for satellite event approval needs to be submitted before **March 1, 2019** to nancy@sgsonline.org.

109 SGS 20'	210 Caldera Medical	211 Teleflex	308 Intuitive 20'	311 Neomedic Int'l S.L.	410 Pacira	409 OmniGuide 20'
	208 Pelvalon	209 Surgical Science		309 LEXION Medical	408 Cynosure, a Hologic Co	
107 Mdochaus	206 Femasys Inc	207 Lumenis	304 Cooper Surgical 20'	307 Tooti Ent Inc	406 Hologic	407
105 OBG Management	204 Pop Medical Solutions	205 KARL STORZ Endoscopy-		305 Theralogix	404 American Urogynecologic Society	405
103 Bihlermed	202 Predictive Laboratories	201 Coloplast 20'	302 Applied Medical	301 Boston Scientific 20'	402 Viveve	403 LSI Solutions
101 Marina Medical	200 AbbVie		300 AMAG Pharmaceuticals		400 Olympus USA Inc	401 Mallinckrodt Pharmaceuticals

Main
Entrance

Society of Gynecologic Surgeons Annual Scientific Meeting
 April 1-2, 2019
 JW Marriott Resort - Tucson Ballroom