

SOCIETY OF GYNECOLOGIC SURGEONS

PARTNERSHIP

PROSPECTUS

47TH ANNUAL SCIENTIFIC MEETING

HYBRID

JUNE 27 - 30

Westin Mission Hills • Palm Springs, California

 @GYNsurgery

 @GynSurgery

 sgsonline.org



Dear Industry Colleagues,

On behalf of SGS Leadership it is my pleasure to invite your support and participation at the 2021 47th Annual Scientific Meeting. The hybrid meeting will take place June 27-30, 2021. Please join us for an exceptional experience of one-on-one interaction, expertise sharing and more.

Established in 1974, the mission of the Society of Gynecologic Surgeons is to promote excellence in gynecologic surgery through acquisition of knowledge and improvement of skills, advancement of basic and clinical research, and professional and public education.

Industry partners and technical exhibits continue to be an essential part of our meeting's success. Our Table Top Exhibit package will allow you to build brand awareness, provide product education and make valuable new connections. New this year, SGS is offering a Virtual Exhibit for those who are unable to attend the in-person meeting.

Thank you for considering our request for participation in the SGS Annual Scientific Meeting; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@sgsonline.org or 973-769-1020 or Nancy Frankel, nancy@sgsonline.org.

Sincerely,

Denise

Denise Castetter
Director, Industry Relations
Society of Gynecologic Surgeons



SPONSORSHIP INFORMATION

The 2021 47th Annual Scientific Meeting will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

Supporting SGS

Deliver your message in a professional, focused, and educational environment. SGS provides you with networking opportunities to build relations with new and existing customers. The expected 450 plus Gynecologic Surgeons (live and virtual) will be eager to learn about your company and products.

BUILD BRAND AWARENESS, PROVIDE PRODUCT EDUCATION AND GAIN ACCESS TO VALUABLE LEADS WITH A TABLE TOP EXHIBIT

TABLE TOP EXHIBIT INCLUDES:

- Draped table and 2 chairs
- 2 exhibitor badges
- Company recognition on signage

VIRTUAL EXHIBIT INCLUDES:

- Participate with a direct link to representatives
- Product videos and marketing collateral can be loaded to the booth
- Online lead generation and post meeting analytics

Administrative access to your Virtual Exhibit available upon receipt of payment.

OPTIMIZE VISIBILITY WITH A RUBY, DIAMOND, GOLD, SILVER OR BRONZE LEVEL SPONSORSHIP

Participation includes recognition on the Conference website, in social media and e-blasts. Please refer to the Partnership Opportunities for a complete list of benefits.

SATELLITE EVENTS

All educational, social or other meetings or events that include attendees of the SGS 47th Annual Scientific Meeting need to be approved by SGS leadership. Satellite events require a sponsorship fee. To request approval for a satellite event, please contact Nancy Frankel, nancy@sgsonline.org. Satellite events are all activities held at the Westin Mission Hills property or off the premises beginning Saturday, June 26 through Thursday, July 1, 2021. Exhibitor assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such event. No activities can be scheduled during SGS sessions or receptions. Request for satellite event approval needs to be submitted before May 28, 2021 to nancy@sgsonline.org.





PARTNERSHIP OPPORTUNITIES MAXIMIZE YOUR IMPACT THROUGH SPONSORSHIP

SGS 47th Annual Scientific Meeting offers industry sponsors an opportunity to reach clinicians on the latest surgical techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

INDUSTRY SPONSORED EDUCATION (NON CME)

INDUSTRY SPONSORED PRESENTATION \$15,000*

Highlight your commitment to SGS with a 45-60 minute presentation by your product specialist or guest speaker to present to Gynecologic Surgeons.

INCLUDES:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for On Demand viewing within the meeting platform for 60 days
- Event marketing - messaging promoting your presentation will be sent to SGS registrants and non-registrants
- Company recognition (logo, weblink) posted on SGS website, in social media and e-blasts

Presentations will be broadcast from show site or pre-recorded and available to the audience during breakfast or lunch. Topics for industry sponsored presentation must be pre-approved by SGS by May 14, 2021.

INDUSTRY SPONSORED PRESENTATION \$7,500*

Highlight your commitment to SGS with a 30 minute presentation by your product specialist or guest speaker to present to Gynecologic Surgeons.

INCLUDES:

- Speaker Presentation and Q&A
- Option for presentation to be available as Enduring Material for On Demand viewing within the meeting platform for 60 days
- Event marketing - messaging promoting your presentation will be sent to SGS registrants and non-registrants
- Company recognition (logo, weblink) posted on SGS website, in social media and e-blasts

Presentations will be broadcast from show site or pre-recorded and available to the audience during breakfast or lunch. Topics for industry sponsored presentation must be pre-approved by SGS by May 14, 2021.

INDUSTRY SPONSORED COFFEE TALK \$5,000*

Deliver your message with 15 minute Topic Related presentations prior to morning sessions or during breaks.

INCLUDES:

- Company recognition (logo, weblink) posted on SGS website, in social media and e-blasts

Presentations will be broadcast from show site or pre-recorded and available to the audience during breakfast or lunch. Topics for industry sponsored presentation must be pre-approved by SGS by May 14, 2021.

**Companies that supported these items at SGS 2020 have right of first refusal until February 14, 2021.*





INDUSTRY SPONSORED EDUCATION (NON CME)

EXHIBIT BOOTH OPPORTUNITIES \$3,500

TABLE TOP EXHIBIT INCLUDES:

- Draped table and 2 chairs
- 2 exhibitor badges
- Company recognition on signage

VIRTUAL EXHIBIT INCLUDES:

- Participate with a direct link to representatives
- Product videos and marketing collateral can be loaded to the booth
- Online lead generation and post meeting analytics

Administrative access to your Virtual Exhibit available upon receipt of payment.

First time Exhibitors please contact Denise Castetter; denise@sgsonline.org

PRESIDENT'S DINNER \$7,500 • EXCLUSIVE OPPORTUNITY*

INCLUDES:

- Company recognition on signage at the event
- Two company representatives are invited to attend

WOMEN'S COUNCIL \$7,500 • EXCLUSIVE OPPORTUNITY*

One of the most requested activities at the SGS annual meeting. It has become the place to be on Sunday night, June 27, 2021.

INCLUDES:

- Company recognition on signage at the event and in final program

FELLOW'S NETWORKING SESSION \$3,500 • EXCLUSIVE OPPORTUNITY*

Support the Fellows Pelvic Research Network (FPRN)[®] session on Monday, June 28, 2021. This session includes all groups within FPRN[®].

INCLUDES:

- Company recognition on signage

FELLOW SCHOLAR PROGRAM

MULTIPLE SUPPORT OPPORTUNITY-PER FELLOW \$3,000

The Fellow Scholar Program, endorsed by the SGS Board of Directors as an excellent educational activity that offers an opportunity for various gyn fellows (MIGS, PAG, REI) to attend the annual SGS Annual Scientific Meeting.

INCLUDES:

- Company recognition on signage, from the podium and in the final program

RESIDENTS/FELLOWS MENTORING EVENT \$3,500 • EXCLUSIVE OPPORTUNITY*

This is an informal, invitation only mentoring reception that includes SGS leadership, senior members, residents and fellows.

INCLUDES:

- Two company representatives invited to attend this event

**Companies that supported these items at SGS 2020 have right of first refusal until February 14, 2021.*





INDUSTRY SPONSORED EDUCATION (NON CME)

HOTEL ROOM KEY CARDS \$5,000 • EXCLUSIVE OPPORTUNITY*

Exhibitor is responsible for printing costs for key cards. Material must be pre-approved by SGS by May 14, 2021.

HAND SANITIZER STATION \$1,000

Sponsor will be acknowledged at the location of the Sanitizer Station.

PRE-MEETING MAILING LIST \$500

SUPPORT OF VIRTUAL PLATFORM \$15,000 • EXCLUSIVE OPPORTUNITY*

The virtual platform provides access to all the abstracts, program schedule and virtual exhibits. The sponsoring company has an exclusive opportunity to have corporate, product and/or booth information visible to the attendees.

ADVERTISING IN OBG MANAGEMENT SUPPLEMENT

OBG Management will develop a highlights issue; guest edited by Megan Schimpf, MD, Scientific Chair of the 2021 Annual Meeting of the Society of Gynecologic Surgeons (SGS). All content in the special issue will be based on key content presentations at the meeting. This is a media placement opportunity. SGS exhibitors have the opportunity to include either a corporate ad and/or branded ad within the folio of the issue. Sponsorship is limited. Positions are available on a first come/first serve basis. Participation in this media opportunity will provide an opportunity to attain a higher SGS sponsorship level. Please contact Dianne Reynolds at dreynolds@frontlinemedcom.com for more information about specs and pricing. Contact Nancy Frankel at nancy@sgsonline.org for more information about sponsorship opportunities.

**FUND DEVELOPMENT EVENT-SUPPORT THE SGS EDUCATIONAL MISSION
MULTIPLE SUPPORT OPPORTUNITY \$ VARIED**

Join SGS attendees and SHARE (Surgeons Helping Advance Research and Education) on Tuesday, June 29th for a fun evening of networking.

FINAL PROGRAM ADVERTISEMENT MULTIPLE SUPPORT OPPORTUNITY

FULL PAGE COLOR AD IN FINAL PROGRAM \$2,000

Advertisement must be pre-approved by SGS by May 14, 2021.

HALF PAGE COLOR AD IN FINAL PROGRAM \$1,000

Advertisement must be pre-approved by SGS by May 14, 2021.

**Companies that supported these items at SGS 2020 have right of first refusal until February 14, 2021.*





SPONSORSHIP LEVELS

RUBY LEVEL \$50,000

INCLUDES:

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2021 meeting (up to 4 company representatives)
- Banner with recognition of support
- 4 exhibit booth registrations (2 in addition to 2 included with Exhibit Table)
- Special signage at booth and sponsor level ribbons
- Pre-registration list
- Post meeting registration list
- One table top exhibit
- Article highlighting company activities in SGS newsletter
- Meeting room for duration of the SGS conference

DIAMOND LEVEL \$35,000

INCLUDES:

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2021 meeting (up to 3 company representatives)
- Banner with recognition of support
- 4 exhibit booth registrations (2 in addition to 2 included with Exhibit Table)
- Special signage at booth and sponsor level ribbons
- Pre-registration list
- Post meeting registration list
- One table top exhibit
- Article highlighting company activities in SGS newsletter
- Meeting room for duration of the SGS conference

GOLD LEVEL \$25,000

INCLUDES:

- Recognition as premier sponsor in final program and at podium
- Special reception with SGS Board of Directors at 2021 meeting (up to 2 representatives)
- Banner with recognition of support
- 3 exhibit booth registrations (1 in addition to 2 included with Exhibit Table)
- Special signage at booth and sponsor level ribbons
- Pre-meeting registration list

SILVER LEVEL \$12,500

INCLUDES:

- Recognition as premier sponsor in final program and at podium
- Banner with recognition of support
- Special reception with SGS Board of Directors at 2021 meeting (1 representative)
- Special signage at booth and sponsor ribbons
- Pre-meeting registration list

BRONZE LEVEL \$5,000

INCLUDES:

- Recognition as premier sponsor in final program and at podium
- Banner with recognition of support
- Special signage at booth and sponsor level ribbons



CONTRACTUAL OBLIGATIONS

CONTRACT ACCEPTANCE The Exhibit Hall of the Society of Gynecologic Surgeons' Annual Meeting is to provide space to promote product and educational material to SGS members. SGS reserves the right to review all material to determine it to be of interest to SGS members and to refuse contracts that do not meet SGS standards and to curtail exhibits or parts thereof that do not appropriately reflect the objectives of the meeting.

USE OF SPACE The Meeting is held primarily for the education of gynecologic surgeons. All sales and order taking is restricted to the Exhibitors' own Exhibit Space. Retail sales of exhibitor goods must be requested and approved in writing by SGS at the time of Contract. Exhibitors engaged in retail sales are responsible for all appropriate local and state licenses and permits and the submission of sales reports and sales taxes to the State of California and the City of Palm Springs. Failure to have retail sales activity pre-approved by SGS may result in the closing of the exhibit by Meeting Management and forfeiture of all exhibit fees.

VIOLATIONS As a condition of participation in the SGS exhibition, each exhibitor, its representatives, and agents must agree to and abide by all rules and regulations set forth in the exhibition prospectus and other correspondence with SGS, its contractors/agents, and the Westin Mission Hills. SGS reserves the right to shut down an exhibit or exclude from future exhibition participation, if, in SGS' opinion, the exhibitor disregards or refuses to observe SGS policies or instructions. If a shutdown does occur, SGS will neither refund the booth fee paid nor pay for exhibitor losses such as housing, travel, wages, or other fees associated with exhibiting. SGS reserves the right to re-enter, take possession of the space, and remove all persons and goods at the exhibitor's expense.

USE OF SGS NAMES, LOGOS AND FLOOR PLAN The names and logos of SGS and SGS 47th Annual Scientific Meeting are the property of SGS. References to these including place and dates may be made on corporate advertisements with advanced approval.

FDA REGULATIONS AND RESTRICTIONS All medical devices or pharmaceutical products either exhibited or described in Exhibitor literature must satisfy U. S. Food and Drug Administration (FDA) requirements - full compliance with applicable FDA approvals as well as with its guidelines regarding display, promotion and marketing of medical products. If an exhibited product remains under clinical investigation or investigational new drug application (INDA), that fact must be prominently disclosed. Also, if not licensed or approved by the FDA specifically for gynecologic procedures, that fact must be prominently noted. SGS is not a regulatory agency and assumes no responsibility.

TRADEMARKS The exhibitor represents and warrants to SGS that no materials used in or in connection with their exhibit infringe on the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by exhibitor) or other intellectual property rights of any third party. The exhibitor agrees to immediately notify SGS of any information of which the exhibitor becomes aware regarding actual or alleged infringement of any third-party trademarks, copyrights or other intellectual property right. The exhibitor agrees to indemnify, defend and hold SGS and its agents, their successors and assigns harmless from and against all third-party losses, damages and costs (including attorneys' fees) arising out of or related to claims of infringement by exhibitor of the trademarks, copyrights or any other intellectual property rights of any third party. Notwithstanding the foregoing, SGS shall not be liable for and expressly disclaim all liability for infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any exhibitor.

AMERICANS WITH DISABILITIES ACT The Meeting Building shall be responsible for all accessibility requirements and labor accommodation requirements under the federal Americans with Disabilities Act (ADA). SGS shall be responsible for those readily achievable, non-permanent accessibility requirements of the ADA, which are applicable to SGS if not otherwise provided by the Meeting Building. The Exhibitor agrees that it will comply with any provisions of the ADA, which are applicable to the Exhibitor.

LIABILITY Exhibitor hereby agrees to and does indemnify, hold harmless, and defend SGS and the Westin Mission Hills and against any and all third party liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including, but not limited to cost, interest, and attorney's fees), which SGS may incur, suffer, be put to, pay or be required to pay, incident to or arising directly from any intentional or negligent act or omission by exhibitor or any of its representatives, agents, vendors, employees, licensees, or invitees. Exhibitor further agrees that SGS and the Westin Mission Hills and their respective agents and employees shall not be responsible in any way for 1) damage, loss, or destruction of any property of exhibitor, or 2) injury to exhibitor or its representatives, agents, vendors, employees, licensees, or invitees with the exception of damages resulting from SGS or Hotel's negligence or misconduct.

INSURANCE It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss or injury. SGS requires that all exhibitors maintain insurance in the amount of one million dollars or the amount specified by local and federal governments, for general liability insurance and worker's compensation.

FIRE REGULATIONS All participating organizations and their personnel must comply with the local, state, and federal fire regulations. All decorating materials, furniture, signs, and equipment must meet the local, city, and state fire and public safety regulations.

CANCELLATION No exhibit space refunds will be made.

HOTEL INFORMATION The SGS Annual Meeting is being held at The Westin Mission Hills, 71777 Dinah Shore Dr, Palm Springs, California 92270. All exhibitors are expected to stay in the SGS housing block at The Westin Mission Hills.





EXHIBIT REGISTRATION & INVOICE FORM

Contact Name
Company Name
Address
City State Zip
Phone Fax
Email
Special Requests/Considerations

PARTNERSHIP OPTIONS

I AGREE TO CONTRACTUAL OBLIGATIONS

- INDUSTRY SPONSORED PRESENTATION (\$15,000) 45-60 Minute Presentation
INDUSTRY SPONSORED COFFEE TALK (\$5,000)
INDUSTRY SPONSORED PRESENTATION (\$7,500) 30 minute Presentation
EXHIBIT BOOTH OPPORTUNITIES (\$3,500)

A LA CARTE

- President's Dinner \$7,500 Women's Council \$7,500 Fellow's Networking Session \$3,500
Fellow Scholar Program \$3,000 Resident's/Fellow Mentoring Event \$3,500 Hotel Room Key Cards \$5,000
Hand Sanitizer Station \$1,000 Pre-Meeting Mailing List \$500 Support of Virtual Platform \$15,000

Final Program Advertisement:

- Full Page Color Ad in Final Program \$2,000 Half Page Color Ad in Final Program \$1,000

Table with 4 columns: Representative Name (First, Last), Title, Email Address, Phone

PAYMENT INFORMATION

Check payable to: Payable to Society of Gynecologic Surgeons in U.S. dollars drawn on a U.S. bank. TAX ID #74-2307811

Credit Card VISA Mastercard Discover American Express

Credit Card # CW Exp Date
Name
Billing Address
City State Zip
Phone Fax Email
Signature Total \$: