

**SGS** SOCIETY OF  
GYNECOLOGIC SURGEONS

**ANNUAL  
SCIENTIFIC  
MEETING**



**MARCH 24-27, 2024**

Renaissance Orlando at SeaWorld®  
Orlando, FL

**SPONSOR PROSPECTUS**

# 50<sup>th</sup> Annual Scientific Meeting

**March 24 – 27, 2024 | Renaissance Orlando at SeaWorld®, Orlando, FL**

*Invitation to Corporate Sponsors and Exhibitors*



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### Introduction

Dear Industry Partner,

On behalf of the Society of Gynecologic Surgeons (SGS), we invite you to join us at the 50<sup>th</sup> Annual Scientific Meeting, which is being held March 24-27, 2024, at the Renaissance Orlando at SeaWorld®. We look forward to having an in-person meeting, with a virtual attendance option, and networking with more than 475 (upcoming) leaders in the field of gynecologic surgery. As always, the meeting will be organized in conformity with ACCME standards and policies. SGS is the pre-eminent physician society in the United States focusing on all facets of gynecologic surgery. The Scientific Program Committee has updated the design of the program, and it promises to be an exciting and stimulating program incorporating many recent advances and future trends in gynecologic surgery.

Our upcoming meeting will be special in many ways. There is no doubt that the pandemic has had a profound impact on how we live and work, and that it has substantially shaken the world of live educational and scientific programs. While we have always focused on bringing all our members together on-site, the pandemic has necessitated a change in how education and scientific programs are delivered. We've seen that by offering a hybrid meeting, we can create a personal meeting experience for every attendee physically attending and at the same time bring education to parts of the world where attendees are experiencing challenges traveling to in-person meetings. Our ultimate goals are that every participant attending our meeting, virtually or in-person, will feel enriched and their affinity to the field and our organization is once again strengthened.

This year, our Chair and Co-Chair, Drs. Suzie As-Sanie and Gena Dunivan, and the entire Scientific Program Committee, are putting together a program around the theme of "The Changing Landscape of Gynecologic Surgery" that integrates different perspectives within traditional and cutting-edge gynecologic surgery topics. Both new and popular formats, such as Ted-style talks and hot-topic debates, will make the sessions fun and informative to attend.

It is always a pleasure for SGS to connect with the many good friends in the various businesses that operate in our field. We have a long history of cordial industry relationships and recognize the importance of sponsors and other partners in the industry. As we look at what we can and will offer our sponsors and exhibitors, we continue to fine tune our offers to ensure creativity in collaborating with all our corporate supporters. The hybrid model will provide plenty of new opportunities for additional exposure. You'll find all options in this Corporate Support Prospectus. The SGS is very appreciative of any support and/or sponsorship you can provide. Without your commitments, our Annual Scientific Meetings and many other valuable programs we organize and/or support would not be in existence. We look forward to you joining us in Orlando, FL, for what promises to be a truly unique, exciting, and memorable meeting.

**The SGS Board of Directors thanks you in advance for your consideration and support!**

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### About SGS



Promoting the Highest Standards for Gynecologic Surgical Care

The SGS is a 501(c) 3 not-for-profit organization whose mission is to promote excellence in gynecologic surgery through the acquisition of knowledge, improvement of skills in gynecologic surgery, and research. Membership in SGS continues to be only through nomination and endorsement by active members, ensuring our members, numbering approximately 300, are key opinion leaders and influencers in gynecologic surgery. Educating and mentoring fellows and early career faculty/clinicians to develop the future leaders in the field is a key focus of the Society.

### SGS Board of Directors

#### Executive Committee



**President**  
Rosanne Kho, MD



**President Elect**  
Brittany Star Hampton, MD



**Secretary/Treasurer**  
Kris Strohbehn, MD



**Assistant Secretary/Treasurer**  
Rebecca Rogers, MD



**Past President**  
Cheryl Iglesia, MD



**Member-At-Large**  
Nicole Donnellan, MD



**Member-At-Large**  
Kate Meriwether, MD



**Executive Director**  
Tessa Benitez



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### Committee Chairs



**Education Committee**  
Jaime Long, MD



**Membership Committee**  
Jim Robinson, MD



**Postgraduate Committee**  
Lauren Siff, MD



**Publications Committee**  
Jeffrey Clemons, MD



**Research Committee**  
Cara Grimes, MD



**Scientific Program Committee**  
Sawsan As-Sanie, MD, MPH

### **SGS Scientific Program Committee**

Sawsan As-Sanie, MD, MPH (Chair)  
Gena Dunivan, MD (Co-chair)  
Keith Downing, MD  
Star Hampton, MD  
Lisa Chao, MD  
Cheryl Iglesia, MD  
Rosanne Kho, MD  
Amy Park, MD  
Carolyn Swenson, MD  
Mireille Truong, MD

### **SGS Executive Office – Contacts for Sponsorship**

Tessa Benitez, Executive Director ([tessa@sgsonline.org](mailto:tessa@sgsonline.org))  
Alyssa Miller, Association Services Coordinator ([alyssa@sgsonline.org](mailto:alyssa@sgsonline.org))

14305 Southcross Drive W., Suite 100  
Burnsville, MN 55044  
P: (952) 247-4885 - F: (952) 314-8212

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### General Meeting Information

#### Venue / Hotel Accommodations

Renaissance Orlando at Sea World®  
6677 Sea Harbor Dr.  
Orlando, FL 32821

*Group discounted room rate: \$269++*

Renaissance Orlando at SeaWorld® welcomes corporate gatherings and leisure travelers with superb service and a plethora of luxury amenities. Pamper yourself at our day spa or indulge in delicious cuisine at our buzzworthy hotel restaurants. Events like our nightly tequila toast are always popular. Enjoying SeaWorld® benefits couldn't be easier! Guests receive exclusive benefits to the SeaWorld® family of theme parks – SeaWorld® Orlando, Aquatica Orlando®, and Discovery Cove®. Whether you're in the mood to relax, are craving excitement, looking to be reinvigorated, or just want a quiet spot in the sun, our on-site pool, waterpark, and spa await you. Inside, you can relax in luxury in our rooms and upscale suites. Every room benefits from high ceilings and large windows, letting the Florida sun brighten every corner of your home away from home.



As a Sponsor or Exhibitor, you are expected to reserve at least 2 nights (per person) in the official meeting hotel. You can make your reservation through the following link:

<https://book.passkey.com/go/SocietyofGynecologicExhibitor>

To receive the group rate, you must book by **March 1, 2024**. The Hotel block is based on availability and rooms may sell out in advance of this date. Booking early is advised.

#### **Exhibit schedule** *(times are subject to change)*

Set Up	Sunday, March 24, 2024	01:00 pm – 06:00 pm
Exhibit Hours	Monday, March 25, 2024	09:00 am – 03:00 pm
Exhibit Hours	Monday, March 25, 2024	07:00 pm – 08:30 pm
Exhibit Hours	Tuesday, March 26, 2024	09:00 am – 01:00 pm
Tear Down	Tuesday, March 26, 2024	01:00 pm – 05:00 pm

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### **Additional Exhibitor Badges**

Additional exhibitor badges may be ordered at **\$250** per badge, up to a maximum of the number of exhibitor badges included in your company's package. Any badges above and beyond this number will be charged at **\$500**. To order exhibitor badges, please email to [info@sgsonline.org](mailto:info@sgsonline.org).

### **Booth Location**

At the 50<sup>th</sup> Annual Scientific Meeting, we offer corner and inline booth space (see page 9). Choice of the actual booth location is only available for our Sponsors. Booth location for exhibitors will be assigned, at the sole discretion of SGS, and is based on the selection of corner/inline, and the date and time of exhibitor registration. No space will be assigned until both the exhibitor registration and payment are received. Layout of the exhibit hall may change based on booth requests and fire marshal restrictions. Booth assignments will be made starting January 15, 2024.

### **Terms and Conditions**

Please review the Terms & Conditions related to exhibitors, sponsorship, and satellite symposia. SGS strictly enforces all FDA regulations as cited in section 2.1.1(e) of the Terms & Conditions.

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### Sponsorship Information and Levels

The SGS offers all companies the opportunity to support the meeting by becoming a sponsor and/or exhibitor. All sponsorship options are listed in this prospectus. Sponsors may opt for a single sponsor item and have options to participate as a hybrid sponsor. Any combination of multiple sponsorship opportunities and/or categories is possible. Sponsorship levels are reached by contracting any of our sponsorship packages or by reaching the value of a sponsorship package through individual items or a customized package.

All applications for sponsorship will be processed on a first-come, first-served basis and are confirmed once a signed sponsorship application form and payment has been **received and confirmed** by the SGS Executive Office. Sponsors will have 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup>/4<sup>th</sup> choices of sponsorship opportunities based on the sponsor levels, which are (in this order) Diamond, Gold, Silver, and Bronze Sponsorship. See schedule below for the respective minimum contribution amount per level and applicable deadline for selecting sponsorship options for each level.

#### Sponsorship Levels

The SGS is committed to providing opportunities for industry partners that support SGS’s educational mission while also offering maximum visibility among leaders in gynecologic surgery. By reaching a certain sponsorship level, your company will experience a variety of benefits and greater visibility at SGS meetings through signage, banners, exhibits and recognition from the podium. You have the flexibility to attain sponsorship levels with choices listed in the “Sponsorship Opportunities” section of this prospectus. The selection and combination of support items to reach the cumulative value of the desired sponsorship level is up to you. If you are interested in items not listed in our prospectus, please contact us to discuss!

**Note: We strictly adhere to the deadlines below.** This means that available timeslots for sponsored symposia and booth locations will be offered exclusively to Diamond Sponsors until November 30, 2023. November 30, 2023, is also the deadline for the “right of first refusal” support items. Gold Sponsors will be offered a choice of their final slots/location as from December 1, Silver Sponsors as from December 15, and Bronze Sponsors as from January 1. Exhibitors will be offered a booth location as from January 15, 2024.

SPONSORSHIP LEVEL	Sponsorship Fee / Minimum Contribution	Deadline to Select Sponsorship Options
DIAMOND SPONSOR	USD 40,000	<b>November 30, 2023</b> <i>(exclusivity offered until this date)</i>
GOLD SPONSOR	USD 25,000	<b>November 30, 2023</b> <i>(available options offered as from December 1)</i>
SILVER SPONSOR	USD 15,000	<b>December 15, 2023</b> <i>(available options offered as from December 16)</i>
BRONZE SPONSOR	USD 7,500	<b>December 31, 2023</b> <i>(available options offered as from January 1)</i>
EXHIBITOR	USD 4,100	<b>March 1, 2024</b> <i>(locations assigned as from January 15, 2024)</i>



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### **Diamond Sponsor**

**starting at USD 40,000**

- Acknowledgement with company logo as Diamond Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, Social Media Shout Out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Diamond Sponsor announced from the Podium
- Acknowledgement as Diamond Sponsor on special signage at your booth and through sponsor level ribbons
- Pre-registration list 1 month and 1 week prior to the start of the meeting
- 4 Tickets to the Premier Sponsor Reception with SGS Board of Directors during the meeting
- 4 Industry Representative Badges (provide access to scientific sessions)

### **Gold Sponsor**

**starting at USD 25,000**

- Acknowledgement with company logo as Gold Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, Social Media Shout Out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Gold Sponsor announced from the Podium
- Acknowledgement as Gold Sponsor on special signage at your booth and through sponsor level ribbons
- Pre-registration list 1 month and 1 week prior to the start of the meeting
- 3 Tickets to the Premier Sponsor Reception with SGS Board of Directors during the meeting
- 2 Industry Representative Badges (provide access to scientific sessions)

### **Silver Sponsor**

**starting at USD 15,000**

- Acknowledgement with company logo as Silver Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, Social Media Shout Out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Silver Sponsor announced from the Podium
- Acknowledgement as Silver Sponsor on special signage at your booth and through sponsor level ribbons
- Pre-registration list 1 month and 1 week prior to the start of the meeting
- 2 Tickets to the Premier Sponsor Reception with SGS Board of Directors during the meeting
- 1 Industry Representative Badge (provide access to scientific sessions)

### **Bronze Sponsor**

**starting at USD 7,500**

- Acknowledgement with company logo as Bronze Sponsor in the Program Book/Exhibit Guide, Pre-meeting Email, Social Media Shout Out, on the Sponsor Signage, and Break Slides
- Acknowledgement as Bronze Sponsor announced from the Podium
- Acknowledgement as Bronze Sponsor on special signage at your booth and through sponsor level ribbons
- 1 Ticket to the Premier Sponsor Reception with SGS Board of Directors during the meeting
- Pre-registration list 1 month and 1 week prior to the start of the meeting

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### Exhibitor

10' x 10' corner booth	\$4,400
10' x 10' inline booth	\$4,100
10' x 10' second booth	\$3,850
First time exhibitor discount	20% <i>(only applicable to 1x 10'x10' inline booth)</i>

The exhibitor package contains the following benefits:

#### **Booth Space**

Conference Center: Single 10'x10' booth space including pipe & drape, a 6' table, 2 chairs, 1 electricity outlet and 1 wastebasket. You will receive 2 exhibitor badges. As an exhibitor, you'll be assigned booth space.

Virtual Event Platform: Virtual booth space. The virtual booth will provide a direct link to participants, online lead generation, the ability to add product videos, and the opportunity to share product images and collateral materials.

#### **Acknowledgement Announcements/Publications**

Exhibitors will be acknowledged as such in all official printed pre-meeting announcements and the Exhibit Guide as well as in all electronic/digital meeting announcements and publications, but we will strictly adhere to CME regulations.

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### Sponsorship Options

#### Industry Symposia

Industry Sponsored Symposia organized by Sponsors – whether pharmaceutical, medical device or other healthcare related companies – will be on a topic of their choice but will have, as their main objective, the dissemination of scientific data and innovation, which will enhance the meeting experience for all participants. All companies wishing to include a symposium in their sponsorship package will need to submit a proposal in writing to [tessa@sgsonline.org](mailto:tessa@sgsonline.org) no later than January 5, 2024, for consideration by the SGS. The proposal should address, at a minimum, the following items:

- Official title of your Symposium
- Short description of your Symposium
- Program schedule, number of presentations, duration and timelines
- For each presentation: official presentation title and speaker name and affiliation(s)

The Scientific Program Committee will review each proposal and industry sponsors of accepted symposia will be notified no later than January 19, 2024.

#### Symposia Options

All industry symposia are non-CME sessions and will be contracted as a live event and broadcasted on the virtual platform. The SGS has the following options available:

45/60-minute Industry Sponsored Symposium	\$15,000
30-minute Industry Sponsored Symposium	\$8,000
15-minute Industry Sponsored Symposium	\$5,000

SGS will provide the following items:

- Room rental fees and set-up fees (banquet rounds of 10)
- Standard audio-visual equipment available in the meeting room (projector, screen, laptop, confidence monitor laser pointer, audio system incl. microphones, technician in room during session)
- Food & beverages (depending on timeslot breakfast, lunch, or afternoon snack will be served)
- Option for signage at the entrance of the session room (as from 30 minutes prior to start of symposium)
- Session announcements in the Program Book/Exhibit Guide and in electronic publications related to the meeting
- Promotion by SGS prior to the meeting, to all registered attendees, announcing your symposium program, including interest registration

Not included are:

- Speaker expenses, including travel, hotel, meeting registration
- Additional food & beverages
- Additional audio-visual equipment
- Session registration (sign in sheets, etc.)
- Any other direct or indirect/related costs.

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### Dates and Timeslots

DATE/TIME (Subject to change)	Sunday, March 24, 2024	Monday, March 25, 2024	Tuesday, March 26, 2024
Breakfast	07:00 am – 08:00 am (prior to Fellows/Young Attending Course)	6:30 am – 7:30 am	6:30 am – 7:30 am
Lunch	12:00 pm – 1:00 pm	11:55 am – 12:55 pm	11:25 am – 12:10 pm

### SGS Equity Council (\$3,500)

On Sunday evening, from 5:00 – 6:00 pm, the SGS Equity Council (formerly the SGS Women’s Council) Presentation is scheduled. Hors D’oeuvres and drinks will be served to all attendees. You will be recognized as a Sponsor with your company logo on announcements prior to the meeting, on signage at the SGS Equity Council Presentation, and in the Program Book/Exhibit Guide.

### Senior Members Engaging Young Learners (SMEYL) Event @ Welcome Reception (\$3,500)

On Sunday, from 6:00 – 7:00 pm, the Senior Members Engaging with Young Learners (SMEYL) Event is scheduled during the Welcome Reception. This event includes SGS leadership, senior members, fellows, and residents. You will be recognized as a Sponsor with your company logo on signage at the SMEYL Event, and in the Program Book/Exhibit Guide.

### President’s Dinner (\$8,500)

*(exclusive opportunity – right of first refusal)*

On Sunday evening, from 7:00 pm, the President’s dinner is scheduled. This event is by invitation only. You will be recognized as a Sponsor with your company logo on signage at the President’s dinner, and in the Program Book/Exhibit Guide. Two company representatives are invited to attend.

### Appetizers @ Booth - President’s Reception (\$1,250)

On Monday evening, from 7:15 – 8:30 pm, the President’s Reception is scheduled in the exhibit hall. Encourage booth traffic by making a selection of appetizers available at your booth.

### Fellows’ Lounge (\$5,000)

From Monday through Wednesday, a Fellows’ Lounge will be open during breaks and meals. As a Sponsor you will be able to network with the future generation of practicing gynecologic surgeons in an informal setting, allowing you to do brief demonstrations. You will be allowed to have branding in the Fellows’ Lounge such as a banner and/or flyers. You will be recognized as a Sponsor with your company logo on signage at the entrance of the Fellows’ Lounge, and in the Program Book/Exhibit Guide.



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### **Fellows/Young Attending Course (\$2,500)**

The Fellows/Young Attending Course is a ½ day high-quality educational session on Sunday morning. The supporting company will receive acknowledgement with display of logo:

- On the meeting website and mobile app
- In the exhibit guide / program book
- In announcement by email
- On signage placed immediately outside the session room
- By the moderator of the session

The supporting company will also receive:

- A 6 ft table-top display immediately outside the session room

### **Coffee Break (\$2,500)**

From Sunday through Wednesday, morning and afternoon coffee breaks will be scheduled. You can select one break to be recognized as a Sponsor with your company logo on coffee sleeves and signage at the coffee breaks, and in the Program Book/Exhibit Guide.

### **Support a Fellow Scholar (\$3,500)**

SGS is pleased to be continuing the Fellow Scholar program at the 2024 Society of Gynecologic Surgeons (SGS) Annual Scientific Meeting. The selected fellow(s) will be invited to attend the meeting (airfare, registration, and hotel included). The intention is to expose the Fellow Scholar(s) to a scientific meeting that they may not otherwise have had the opportunity to experience. The selected Fellow Scholar(s) will be included in the Fellows Pelvic Research Network (FPRN)<sup>®</sup> meeting on Monday afternoon. The meeting program includes four postgraduate courses on Sunday. Each Fellow Scholar will be able to participate in at least one of these courses. All Fellow Scholars will be recognized at the awards ceremony and will be expected to tweet, post to social media, and/or blog regarding their experiences during the SGS Scientific Meeting.

### **Meeting App - Virtual Platform (\$7,500)**

*(exclusive opportunity – right of first refusal)*

The Annual Scientific Meeting App will be the virtual platform which provides access to the program schedule, all abstracts and non-oral posters, live stream of sessions, virtual community, job board, and virtual exhibits. The sponsoring company has the exclusive opportunity to have high visibility to all attendees through the Meeting App.

### **Hotel Room Key Cards (\$5,000)**

*(exclusive opportunity – right of first refusal)*

As a Sponsor you'll have the opportunity to arrange customized branded hotel room key cards that will be handed out to all attendees staying in the Renaissance Orlando at SeaWorld<sup>®</sup> upon check in. As a Sponsor you'll be responsible for the design, printing, and shipping costs.

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### **Hotel Room Door Drop (\$3,500)**

Encourage attendance at your Industry Sponsored Symposium or enhance traffic at your booth by providing a message to attendees' hotel room for those staying in the Renaissance Orlando at SeaWorld®. As a Sponsor you'll be responsible for the design, printing, and shipping costs.

### **Lanyards (\$3,500)**

As a Sponsor you'll have the opportunity to brand the lanyard with your company logo. Both your company and the SGS logo will be printed on the lanyard (alternating). SGS will be responsible for ordering the lanyard, which will be handed out to all attendees upon check in at the registration desk.

### **Attendee Bag (\$5,000)**

*(exclusive opportunity – right of first refusal)*

As a Sponsor you'll have the opportunity to have your logo printed on the outside of the attendee bag. SGS is allowed to brand the opposite side of the attendee bag with the society's logo. SGS will be responsible for ordering the attendee bag, which will be handed out to all attendees upon check in at the registration desk.

### **Insert in Attendee Bag (\$1,500)**

As a Sponsor you'll have the opportunity to get your message in front of each attendee by including a brochure, flyer or other item in the attendee bag. As a Sponsor you'll be responsible for the design, printing, and shipping costs.

### **Program Book/Exhibit Guide Advertisement**

Color Full Page Outside Back Cover *(exclusive opportunity)* - \$3,000

Color Full Page Inside Front or Back Cover *(exclusive opportunity)* - \$2,000

Color Full Page Inside - \$1,250

Color ½ Page Inside - \$950

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### **SGS Fund Development Event (\$varies)**

Combining The Famous “Epcot Around the World” with the Unforgettable “taste and toast with SGS “ from 2022, we are so excited to offer

#### ***Around the World with SGS***

A food and drink FUNdraising experience in honor of our 50th anniversary.

The night offers a great experience to meet and mingle while sampling and sipping from around the world. You may choose to sponsor a food station or specialty cocktail like those listed below and get creative with branding to show your sponsorship (ex. personalized napkins, table cloths, logos etc.)

Have an idea of something you’d like to contribute that you don’t see here, please reach out we are open to ideas to enhance the experience.

#### **Some ideas:**

Mediterranean Food Station \$2,500

Middle East Food Station \$2,500

Latin America Food Station \$3,500

Asia Food Station \$3,500

USA Food Station \$3,500

Dessert Station \$2,500

Cocktail Station \$varies (depending on type of cocktail and quantity offered)

Wine Tasting Station \$TBD

Whiskey Tasting Station \$TBD

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## Terms and Conditions

### 1 General

#### 1.1 Definitions in these Terms and Conditions

- a. "Application Form(s)": the Sponsor Application Form, which when provided to SGS' Executive Office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form;
- b. "Booth": the construction, built on the Stand Space in which the Exhibitor displays its products or exhibits, upon application and (pre) payment by the Exhibitor;
- c. "Confirmation": the written confirmation (including by fax or e-mail) from SGS of the sponsorship level and/or allocation of one or more Sponsor Item(s), which is sent to the Sponsor by SGS upon receipt by SGS of (i) the Application Form, (ii) Additional Sponsor Items Application Form, (iii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in Article 1.2(e);
- d. "Exhibition": the presentation of for profit and not for profit goods and services during the Meeting;
- e. "Exhibitor": the natural or legal person, including its employees, servants, and agents, to whom a Stand Space at the Exhibition has been allocated by SGS;
- f. "Fee": Sponsor shall pay to SGS the Fee in exchange for the Sponsor Item(s);
- g. "Meeting": the 50th Annual Scientific Meeting of SGS on March 24-27, 2024;
- h. "Prospectus": the document provided by SGS which contains information about the Meeting, and which includes these Terms and Conditions and the Application Form(s);
- i. "SGS": "Society for Gynecologic Surgeons", a tax-exempt 501(c)3 organization, established in Texas, USA;
- j. "SGS Executive Office": 14305 Southcross Dr. W, Suite 100, Burnsville MN, 55306, USA Fax: +1 (952) 314 8212, Email: info@sgsonline.org and office@sgsonline.org;
- k. "Sponsor": the natural or legal person on behalf of which the Application Form(s) has been submitted to SGS;
- l. "Sponsor Agreement": the agreement between SGS and the Sponsor with respect to the Sponsor Item(s), as further defined by the Confirmation;
- m. "Sponsor Item(s)": all items or activities set out in the applicable Application Form(s), and/or any other sponsor items as offered by SGS further defined in the Confirmation;
- n. "Stand Space": the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display its products or exhibits;
- o. "Terms and Conditions": the regulations set out in this document, which govern the Application Form(s), the Sponsorship Agreement, the Additional Sponsor Items Agreement, and any further binding agreement(s) between SGS and the Sponsor in connection with these documents;
- p. "Venue": the Renaissance Orlando at SeaWorld®, Orlando, FL, USA.

#### 1.2 Application Procedure and Formation of Binding Agreement

- a. With observance of the submission date of the Application Form, SGS will decide whether an agreement will be entered into with the Sponsor with respect to the SGS Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. SGS reserves the right to refuse any Application Form for any reason;
- b. SGS and the Sponsor shall have entered into a binding agreement with respect to one or more Sponsor Item(s) as soon as the SGS Executive Office has sent a Confirmation of the Sponsor Agreement to the Sponsor after receipt of the Sponsor's signed Application Form;



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- c. SGS will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available, SGS may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of SGS will lapse and SGS has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative;
- d. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation SGS and the Sponsor shall have entered into a binding agreement with respect to the available Sponsor Item(s) for which the Sponsor submitted the Application Form(s);
- e. The rights and obligations of SGS and/or the Sponsor under the binding agreement may not be assigned, transferred, or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under this binding agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly "the New Sponsor"), under the condition that SGS has provided its written consent prior to such an assignment. Permission of SGS for such an assignment must be requested by the Sponsor in writing. In case SGS has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the binding agreement, the Sponsor shall be liable for the damage resulting there from;
- f. Any notice required under the binding agreement shall be given in writing by regular mail, email or fax directed in respect of SGS to the SGS Executive Office and in respect of the Sponsor to the contact details provided by the Sponsor in the Application Form;
- g. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party;
- h. Any right of SGS under this binding agreement shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of SGS;
- i. The Sponsor agrees to abide by all relevant standards including: (a) the Accreditation Council for Continuing Medical Education's (ACCME) on Standards for Commercial Support of Continuing Medical Education, or other governing accrediting body standards; (b) the FDA's Guidance for Industry: Industry-Supported Scientific and Educational Activities; (c) the PhRMA Code on Interaction with Healthcare Professionals; (d) the Office of Inspector General's Compliance Program Guidance for Pharmaceutical Manufacturers; and (e) all other relevant standards and guidelines;
- j. The Sponsor acknowledges that from the date of entering the binding agreement it is bound by cancellation conditions as set out in the Terms and Condition in the event of cancellation of one or more Sponsor Item(s).

### 1.3 Payment

- a. All Fees shall be due and payable upon entering into the binding agreement as set out in Article 1.2(b);
- b. Unless otherwise agreed to by the parties as stated in the Sponsor Agreement, any payments to be invoiced by SGS will be due and payable net thirty (30) days;
- c. The Fee of the Sponsor Item(s) may be increased with applicable (State) taxes;
- d. The Sponsor will pay the SGS invoice by check or bank wire in US\$;
- e. Checks will be made payable to:  
**Society for Gynecologic Surgeons**  
**14305 Southcross Dr. W, Suite 100**  
**Burnsville, MN 55306**  
**EIN #74-2307811**
- f. Bank wire details will be provided upon request by the SGS Executive Office;
- g. If any Fees are not paid by the due date, Sponsor shall additionally pay to SGS (a) a late fee equal to two percent (2%) or the highest legal rate, whichever is lower, of the overdue balance per month compounded monthly; and

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(b) any costs and expenses incurred by SGS (including attorneys' fees) in connection with collection efforts related to the unpaid amount.

### 1.4. Alteration, Cancellation, and Postponement

#### 1.4.1 Alteration

SGS reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on SGS.

#### 1.4.2 Cancellation

The cancellation conditions set out in Article 1.4.2 apply to all Sponsor Item(s) upon entering into the binding agreement as set out in Article 1.2(b).

##### 1.4.2.1 Cancellation by Sponsor

- a. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to SGS Executive Office in writing by regular mail, email, or fax;
- b. The effective date of cancellation of the Sponsor Item(s) will be the date on which the Executive Office receives the written notice from the Sponsor;
- c. If the Sponsor cancels one or more Sponsor Item(s) 3 months prior to the Meeting, a cancellation charge of 50% of the Fee will apply. If a Sponsor cancels one or more Sponsor Item(s) within 3 months of the Event, the Sponsor agrees to pay 100% of the Fee as cancellation charge;
- d. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable legal fees to collect;
- e. The cancellation charge represents a reasonable pre-estimate of the likely losses and costs that would be incurred by SGS as a result of the Sponsor's cancellation and do not represent a penalty. For the avoidance of doubt, SGS is not required to mitigate its losses and/or costs in such circumstances and the cancellation charge shall remain payable even where the SGS is able to resell the Sponsor Item(s);
- f. SGS may, but is not required to, release the Sponsor from its obligation to pay the cancellation charge if, after the cancellation by the Sponsor, SGS has entered into a binding agreement with a third party for the Sponsor item(s) which had been cancelled by the Sponsor. Under no circumstances is SGS obliged to find such a third party.

##### 1.4.2.2 Cancellation or Postponement by SGS

- a. SGS reserves the right to cancel the Meeting at any time. In the event the Meeting is entirely or partially canceled or postponed other than due to a Force Majeure, Sponsor's sole and exclusive remedy with respect to any damages, including incremental and consequential damages, sustained by Sponsor as a result of such non-occurrence or postponement, are the Fees paid by Sponsor. SGS shall refund these Sponsor Fees less Sponsor's pro-rata share of expenses as related to the Sponsor Agreement, as determined by the SGS;
- b. In the event of Force Majeure, SGS may cancel, amend the date of the Meeting, change the Venue, or otherwise alter the Meeting. A Force Majeure is defined as a circumstance or occurrence beyond the parties' control which makes it inadvisable, illegal, commercially impracticable, or impossible for the Meeting to take place as planned, including, without limitation: (i) acts of God, (ii) disasters (including, but not limited to, fire, flood, severe weather, and earthquake), (iii) war, (iv) civil disorder, (v) suspected or actual terrorism, (vi) government regulation (including, but not limited to, declared states of emergency), (vii) national or international public health authorities' (including, without limitation, the Centers for Disease Control or the World Health Organization) declaration of public health emergencies, communicable disease, epidemic or pandemic advisories or alerts, (viii) strikes or work stoppages, (ix) curtailment of transportation services (including, without limitation, travel bans and

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advisories), (x) public or private policies which restrict or prohibit participants of the Meeting from traveling to or attending the Meeting;

- c. Should the Meeting be cancelled, curtailed, or adversely affected by any cause not within the reasonable control of SGS including but not limited to any of the Force Majeure events as identified above, the SGS shall be under no obligation to refund all, or part of the Fees paid by the Sponsor in respect of his participation in the Meeting. SGS shall be under no liability to the Sponsor or any other person in respect to any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

### 1.5 Termination

#### 1.5.1 Termination for Cause

If either party materially breaches the binding agreement, then the non-breaching party may give written notice to the breaching party that if the default is not cured within thirty (30) days, the binding agreement may be terminated. If the non-breaching party gives such notice and the breach is not cured during the thirty (30) day period, then the binding agreement may be terminated by the non-breaching party within thirty (30) days following the end of the cure period by sending written notice to the breaching party.

#### 1.5.2 Termination for Failure to Perform

The Sponsor Item(s) is contingent upon Sponsor's payment of the Fee set out in Article 1.3 and Sponsor's performance of its Sponsor Obligations. The Sponsor shall perform the obligations, as specified in the Prospectus, according to the due dates and other specifications set forth therein. In the event that the Sponsor fails to perform any such obligations, SGS may, at its discretion, immediately terminate this binding agreement for material breach and give the Sponsor Item(s) to another company. In such an event, SGS will have no obligation to refund any Fees previously paid by Sponsor.

#### 1.5.3 Termination for Potential Damage to Reputation

SGS may, at any time in its discretion, terminate this binding agreement if SGS reasonably believes that Sponsor's affiliation with the Meeting or SGS will damage the reputation of or otherwise harm the Meeting or SGS.

### 1.6 Liability, Indemnity, and Insurance

- a. Neither SGS, nor any of its members, officers, agents, or employees shall be held liable for, and are released from liability for, any damage, loss, harm, or injury to the person or property of the Sponsor or any of its officers, agents, employees, or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm, or injury may have occurred, except such as may arise from SGS's willful misconduct or gross negligence;
- b. SGS is not responsible or liable for the correct operation of any or part of the technical installations at sponsored events and/or at the Exhibition, and cannot be held liable for damages of any kind incurred by the Sponsor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from SGS's willful misconduct or gross negligence;
- c. The Sponsor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Sponsor to the property of the Venue or third parties;
- d. The Sponsor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify SGS in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Sponsor during a sponsored event and/or by the Exhibitor of the Stand Space and/or Booth during the Exhibition;

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- e. The Sponsor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by SGS as a result of the Sponsor not complying with the Terms and Conditions;
- f. Sponsors and their agents agree to protect, indemnify, defend, and hold harmless, the Venue and SGS, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by negligence or wrongful acts of the Sponsor or their agents, servants or employees. The Sponsor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury;
- g. To the extent permissible by Law, the Sponsor and its third-party contractor shall, at its sole cost and expense, procure, and maintain comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than a minimum of \$1,000,000 per occurrence and a minimum of \$2,000,000 aggregate coverage. Such insurance shall name SGS, its Board of Directors and officers; Status Plus (association and meeting management company) and its employees; Venue; and GES (exhibit services company) each as an additional insured. The Sponsor also shall maintain statutory Workers' Compensation insurance. All property of the Sponsor shall remain under its custody and control in transit to and from the confines of the Exhibit space. SGS reserves the right to cancel this Sponsor Agreement if Sponsor does not provide evidence of the required insurance coverage, in the form of a Certificate of Liability Insurance signed by an authorized representative of the insurer(s), to the SGS Executive Office, as soon as practical, but in no event more than three (3) calendar days after request, time being of the essence.

### 2. Sponsor Items

#### 2.1. Exhibitor Information and Guidelines

##### 2.1.1 Stand Space and Booth

- a. All Exhibitors are clearly identified with their company name, product name, and/or logo;
- b. The Exhibitor shall keep its Stand Space and/or Booth open, clean and in good order throughout the Exhibition;
- c. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from SGS is not permitted;
- d. Exhibit booths must be staffed at all times while the Exhibition area is open;
- e. Exhibitor must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted at a commercial exhibit must:
  - Be prominently labeled as still being under clinical investigation
  - Contain only objective statements about the product
  - Contain no claims on safety, effectiveness, or reliability
  - Contain no comparative claims to other marketed products
  - Exist solely for the purpose of obtaining investigators
  - Be accompanied by directions for becoming an investigator and a list of investigator responsibilities
  - Contain the statement: "Caution—Investigational Product— limited to investigators' investigational use" or a similar statement of prominent size and placementFurthermore, if the product is not licensed or approved by the FDA for use in procedures related to gynecologic surgery, that fact must be properly disclosed following FDA guidelines;
- f. Interviews, demonstrations, and the distribution of literature or samples must be made within the Stand Space;
- g. Interviews and demonstrations on the Stand Space will be permitted only after prior written approval by SGS;



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- h. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by SGS;
- i. The Stand Space's and/or Booth's technical installations must be approved by SGS, or persons duly authorized by SGS. The technical installations, provided by or through SGS, or by or through the third-party contractor, shall be operated only by personnel appointed or approved by SGS or the third party contractor;
- j. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from SGS and the Venue;
- k. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances;
- l. Fundraisers, auctions, or activities that involve donations other than to SGS are not permitted;
- m. Any scientific and/or educational presentations are prohibited within the Exhibition area. However, presentations that promote a company's products and services are allowed within the company's Stand Space;
- n. The Exhibitor is not allowed to place product(s), goods and/or promotional material(s) outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from SGS;
- o. No one under the age of 18 is allowed admission to the exhibit hall at any time;
- p. Exhibiting companies are solely responsible for collecting any information about actions within their Stand Space that constitutes a payment or transfer of value to any Covered Recipient that is required to be reported under the Sunshine Act as per the Centers for Medicare & Medicaid Services ("CMS");
- q. The Exhibitor shall be solely responsible for complying with the American with Disability Act (ADA) with regard to its Stand Space and shall be solely responsible for any claims arising out of the acts or omissions of the Exhibitor or its employees or third party contractors;
- r. After the binding agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electrics, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the SGS Executive Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue and/or exhibit services company. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue and/or exhibit services company.

### 2.1.2 Distribution of Giveaways, Contests and Food

- a. SGS follows the Council of Medical Specialty Societies (CMSS) "Code for Interactions with Companies" regarding exhibitor giveaways. The full text document can be viewed at [www.cmss.org](http://www.cmss.org) ("Code for Interaction with Companies"). All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last;
- b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to SGS;
- c. Only approved items may be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized;
- d. Requesting personal information to be provided by participant in order to obtain a giveaway item is allowed if the participant is willing to provide this information; however, a participant who does not wish to provide personal information must still be allowed to receive the giveaway item;

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- e. The serving of food and/or beverages in Booths must be requested in writing to SGS and the Venue;
- f. Serving alcoholic beverages in Booth is not permitted.

### 2.1.3 Selling

Selling is allowed from the Stand Space. However, Exhibitor is required by the laws of the jurisdiction in which the Meeting is being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

### 2.1.4 Noise, Light and Odors

Noisy or obstructive work is not permitted during open hours of the Exhibition area, nor are noisily operating displays or overly bright or distracting lights, nor exhibits producing objectionable odors. SGS shall have the sole discretion in determining what is noisy, overly bright, distracting, obstructive or objectionable.

### 2.1.5 Construction, Decoration and Dismantling

- a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting, and installation) SGS supplies each Stand Space with a 6' table with 2 chairs, 1 wastebasket and one standard electrical outlet. Any additional service, fitting, installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder;
- b. The installation, operation, and dismantling of the Stand Space and/or Booth and the display of products or exhibits is to take place in consultation with SGS. SGS or persons duly authorized by SGS are authorized to give instructions and directives and to make regulations;
- c. SGS and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by SGS, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by SGS;
- d. Should the Exhibitor for any reason fail to remove all its property or otherwise fail to vacate the Stand Space by the date and time specified by SGS, the Exhibitor shall be fully responsible for any penalties imposed on SGS or any other losses or costs incurred by SGS as a result thereof. Without prejudice to any other right or remedy of SGS, SGS may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property;
- e. Plans with respect to any construction, decoration, and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to SGS, in a timely manner as indicated by SGS. SGS may make all necessary amendments to the Exhibitor's planned construction, decoration, and activities. No construction can take place, decorations made, or activities undertaken without the prior written approval by SGS. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by SGS. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

### 2.2 Promotional Materials

- a. No publicity of any kind or in any form is allowed for companies not identified as Sponsor;
- b. No commercial advertising of any kind or in any form, including distribution of promotional materials, is permitted outside of the Exhibition area. Commercial advertising of any kind or in any form, including distribution of promotional materials, by Sponsor is only allowed from the Stand Space in the Exhibition area;
- c. All promotional materials, including but not limited to invitations, signs, door drops, advertisements, bag inserts, door hangers and hotel room key cards, are subject to approval by SGS;
- d. The deadline to submit promotional materials for SGS to approve is 6 weeks prior to the start of the meeting. Allow at least five business days for SGS to review;

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- e. Promotional materials may only be used to promote a company in general, or its product(s) and/or services;
- f. Advertising must be related to the field or practice of gynecologic surgery as is approved by SGS on the basis of its scientific objectivity and accuracy of information presented;
- g. Promotional materials may not use the SGS or Meeting logo. The name of SGS or the Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font, and may in no way imply endorsement of the company in general nor its products and/or services. Neither SGS nor the Meeting may be part of the title or heading, be prominently featured or listed first in printed materials;
- h. A booth number or Industry Symposium timeslot may be mentioned;
- i. The Sponsor shall allow SGS or persons or legal entities duly authorized by SGS to publish an Exhibit Guide, compiled on the basis of information to be furnished by the Sponsor. Sponsor shall duly submit the required information to SGS as specified by SGS. SGS accepts no responsibility or liability for any errors and/or omissions in the Exhibit Guide.

### 2.3 Industry Symposium

#### 2.3.1 General

- a. Industry Symposium organizers must submit their preliminary program to the SGS Executive Office, who will present it to the Scientific Program Committee Chair for approval. The latter reserves the right to adjust the program and/or speakers if necessary. The deadline for submission of the program (titles + speakers) is at least six (6) weeks prior to the start of the Meeting. Allow at least five (5) working days for SGS to review the program;
- b. Applications for Industry Symposia will be accepted on a first come, first served basis; however, priority assignments will be given Platinum Level Sponsors, followed by Gold Level Sponsors, and companies that sponsored a symposium at the previous SGS Meeting, in this order. SGS will provide non-competitive time slot, meeting room, standard Audio-Visual Equipment and Food & Beverages;
- c. Industry Symposium will be clearly identified as “Non-CME Industry Sponsored Symposium”;
- d. Registration to the Meeting is required for admission to the Industry Symposium;
- e. SGS will provide, upon request, an officer for introduction or moderation of the Industry Symposium free of additional charges. SGS reserves the right to refuse this request by Sponsor for any reason.

#### 2.3.2 Room Set-up and Assignments

- a. All Industry Symposium meeting rooms will be set banquet style – no exceptions. This will ensure the maximum potential attendance for the event;
- b. Industry Symposium lectures must be contained within the assigned meeting room;
- c. Videotaping the Industry Symposium within the assigned meeting room is permitted, however, videotaping outside of the designated area is strictly prohibited;
- d. All food functions must occur within the assigned Industry Symposium time frame.

#### 2.3.3 Promotional Materials

- a. Unless specified differently hereunder, all conditions as set in Article 2.3 apply to Industry Symposium promotional materials;
- b. Sponsor is allowed to distribute promotional materials in the assigned meeting room within the assigned Industry Symposium time frame;
- c. SGS allows one poster/sign at the entrance of the Industry Symposium meeting room. The sign can be put in place 30 minutes prior to the start of the event and must be removed immediately following the event;
- d. All Industry Symposium materials must contain the following statement: “This event is neither sponsored by nor endorsed by SGS”.

### 3 Auxiliary Event by Sponsor

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- a. The organization of an auxiliary event by the Sponsor is subject to approval of SGS;
- b. The auxiliary event cannot take place during official program hours of SGS (including educational and/or social program);
- c. The SGS Executive Office must receive a full outline of the auxiliary event at least 6 weeks prior to the start of the Meeting. Allow at least five working days for SGS to review the request. SGS reserves the right to refuse any request for the organization of an auxiliary event by Sponsor for any reason;
- d. Unapproved auxiliary events are not allowed to take place. If it does take place, the Sponsor will be penalized, notwithstanding all other rights of SGS.

### **4 Hospitality Suites**

Sponsors are eligible to reserve hotel suites or meeting rooms in the Venue for hospitality purposes. The Sponsor shall send SGS a request for the hospitality suite, and, upon approval, will reserve the hospitality suite directly with the Venue (subject to availability). Hospitality suites are limited to no more than 20 people during official program hours of the Meeting.

### **5 Final Clauses**

- a. SGS is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Sponsor;
- b. The rules of organizing a sponsored event and/or an exhibition in the Venue, as stated in general regulations of the Venue, are inextricably linked in these Terms and Conditions;
- c. In the event of a dispute between the parties in connection with this binding agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Texas, USA;
- d. The prevailing party shall be entitled to reasonable attorney's fees, costs, and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed;
- e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the binding agreement between SGS and the Sponsor;
- f. No other terms and conditions shall apply unless such terms and conditions have been accepted by SGS. Such acceptance shall be made in writing only.



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## Application Form

The undersigned company will support the 50<sup>th</sup> Annual Scientific Meeting of SGS:

Company:
Contact person:
Address:
City:
State/Province:
Zip:
Country:
Phone:
E-mail:

<b>Sponsor Packages:</b> <i>*all amounts are in US \$</i> <input type="checkbox"/> Diamond Sponsor (minimum of \$40,000) <input type="checkbox"/> Gold Sponsor (minimum of \$25,000) <input type="checkbox"/> Silver Sponsor (minimum of \$15,000) <input type="checkbox"/> Bronze Sponsor (minimum of \$7,500)  <b>Exhibitor</b> <input type="checkbox"/> 10'x10' corner booth      \$4,400 <input type="checkbox"/> 10'x10' inline booth      \$4,100 <input type="checkbox"/> 10'x10' second booth      \$3,850 <input type="checkbox"/> 10'x10' inline booth      \$3,280* <i>*first time exhibitor 20% discount</i>  <b>Industry Sponsored Symposium:</b> <input type="checkbox"/> 45/60-minutes      \$15,000 <input type="checkbox"/> 30-minutes      \$8,000 <input type="checkbox"/> 15-minutes      \$5,000	<b>Sponsorship Options (continued):</b> <input type="checkbox"/> SMEYL Event @ Welcome Reception      \$3,500 <input type="checkbox"/> President's Dinner      \$8,500 <input type="checkbox"/> SGS Leadership Council      \$3,500 <input type="checkbox"/> Appetizers @ Booth – President's Reception      \$1,000 <input type="checkbox"/> Coffee Break      \$2,500 <input type="checkbox"/> Fellows' Lounge      \$5,000 <input type="checkbox"/> Fellows/Young Attending Course      \$5,000 <input type="checkbox"/> Support a Fellow Scholar      \$3,500 <input type="checkbox"/> Meeting App – Virtual Platform      \$7,500 <input type="checkbox"/> Hotel Room Key Cards      \$5,000 <input type="checkbox"/> Hotel Room Door Drop      \$3,500 <input type="checkbox"/> Lanyards      \$3,500 <input type="checkbox"/> Attendee Bag      \$5,000 <input type="checkbox"/> Insert in Attendee Bag      \$1,500 <input type="checkbox"/> SGS Fund Development Event      \$  <b>Program Book/Exhibit Guide Advertisement</b> <input type="checkbox"/> Color Full Page Outside Back Cover      \$3,000 <input type="checkbox"/> Color Full Page Inside Front or Back Cover      \$2,000 <input type="checkbox"/> Color Full Page Inside      \$1,250 <input type="checkbox"/> Color ½ Page Inside      \$950
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*By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed Terms and Conditions. The Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form, you are making an irrevocable offer to enter into a Sponsor Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by SGS leads to a binding Sponsor Agreement. Please see article 1.2(b) of the Terms and Conditions for more information.*

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**PLEASE SCAN AND EMAIL COMPLETED FORM TO [TESSA@SGSONLINE.ORG](mailto:TESSA@SGSONLINE.ORG)**